

EXPO
2020
DUBAI
UAE



Bureau
International
des Expositions

EXPO 2020 DUBAI'S PROGRAMME FOR PEOPLE AND PLANET

May 2021 | 3rd Edition



MESSAGE FROM HER EXCELLENCY REEM AL HASHIMY, DIRECTOR GENERAL, EXPO 2020 DUBAI

Dear friends and colleagues

I am delighted to welcome you to the Third Edition of our Expo 2020 Dubai Programme Information Pack. Within these pages you will find all you need to know to engage purposefully and productively with our extensive series of events and experiences scheduled for the six months of Expo.

You will also find a snapshot of an instant in time; another proud milestone on a shared journey that is rich with special and significant moments. From the bid phase and our selection as Host City, to the participation of more than 200 nations and International Organisations, to global solidarity in the wake of the pandemic and our postponement; at every step we have always been able to count on you, the International Participants and our Official Partners, who believe in the profound generational impact of our Expo.

We seek not just to bring the world together, but to chart a course forward for that world. To stimulate one another in pursuit of a cleaner, safer and healthier future for all. To unite and act with clarity and purpose for the quality of life of generations to come. Expo 2020 Dubai's Programme for People and Planet is the manifestation of that shared vision and it arrives at a juncture that could not be more urgent or opportune.

What we have achieved together in the last few months is a testament to the strength of our convictions, and the passion we bring to this vital endeavour. Expo has received more than 1,500 expressions of interest from Participants and Partners, through a dialogue that is ongoing today and has coalesced around critical areas of shared interest. In the process of these conversations, and the subsequent blossoming of true understanding, does our path forward become more clear and our future more bright.



I wish to thank you all, from our International Participants, to our In Association With and Commercial Partners, International Organisations, Non-Official Participants, everyone who has been involved on the journey with us till now. Together with you we will inspire every visitor to become an active participant and to take personal responsibility for collective impact. We will help reimagine the global economy through the lively exchange of new ideas and innovations. We will prize equality and universal respect and human dignity, and we will do so while ever mindful of our duty to also live in harmony and balance with the natural world.

With event time just a few short months away, I am honoured to be sharing this journey with you, and committed entirely to the fulfilment of humanity's great and noble potential.

Yours,

Her Excellency Reem al Hashimy
Director General, Expo 2020 Dubai
UAE Minister of State for International Cooperation

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PROGRAMME AT A GLANCE

PROGRAMME AT A GLANCE

Expo 2020 Dubai's **Programme for People and Planet** is designed to address the most pressing challenges we face as a world today, by deploying the convening power of World Expos and the UAE to galvanise collective and meaningful action.

The content of the Programme is organised into five tracks, each of which explores those challenges through a distinct lens – cultural, social, environmental, and economic – with a fifth track dedicated to issues of strategic importance to the UAE's vision for its future. Each track will manifest during event time through dedicated event series, products and experiences, as detailed below.

EXPO 2020 DUBAI'S PROGRAMME FOR PEOPLE AND PLANET

TRACKS



BUILD BRIDGES

Cultural Track



LEAVE NO ONE BEHIND

Social Development Track



LIVE IN BALANCE

Sustainability Track



THRIVE TOGETHER

Business Track



UAE VISION 2071

Centennial Track

EVENT SERIES

PRODUCTS AND EXPERIENCES

Event series will run throughout the six months of Expo, the majority aligned with our 10 Theme Weeks (see over page), which reflect the subject areas of greatest interest to our Participants and Partners.

Products and experiences, meanwhile, encompass either platforms and mechanisms designed to enhance your Expo participation, or physical spaces and experiences across the Expo site, all closely aligned with the focus of the respective tracks.

You can find detailed explanations and information about our five tracks, and their associated event series, products and experiences, throughout this Pack.

TRACKS	EVENT SERIES	PRODUCTS AND EXPERIENCES
 <p>BUILD BRIDGES</p>	<ul style="list-style-type: none"> • Cultures in Conversation • Dignified Storytelling • World Majlis • Women of Arabia and Islam 	<ul style="list-style-type: none"> • Children’s Tales from Around the World • How-to Exhibition Guide • Visitor Journeys • Flip Your Worldview
 <p>LEAVE NO ONE BEHIND</p>	<ul style="list-style-type: none"> • Reaching the Last Mile • Global Best Practices • Women’s Pavilion Series • Expo Live Series 	<ul style="list-style-type: none"> • Best Practice Area • Best Practice Brochure • Women’s Pavilion • The Good Place
 <p>LIVE IN BALANCE</p>	<ul style="list-style-type: none"> • Sustainability @ Expo • Conservation for Hope • Coming Full Circle 	<ul style="list-style-type: none"> • Seeds of Change • Plastics Pledge
 <p>THRIVE TOGETHER</p>	<ul style="list-style-type: none"> • Global Business Forums • Thematic Business Forums • Country Business Briefings • Women in Business 	<ul style="list-style-type: none"> • Business Connect Centre • Business Calendar • Expo 2020 B2B App • Business Visitor Journeys
 <p>UAE VISION 2071</p>	<ul style="list-style-type: none"> • Expo Live Legacy Fund Launch • Golden Jubilee Programme • RewirEd • Spotlights on Africa • Ministerial Dinners • International Days 	

THEME WEEKS

	THEME WEEK	FOCUS AREAS	DATES
	CLIMATE & BIODIVERSITY	<ul style="list-style-type: none"> - Climate change - Disaster risk management - Circular and green economy - At-risk regions - Natural resource and biodiversity conservation 	3-9 Oct, 2021
	SPACE	<ul style="list-style-type: none"> - Space exploration - Governance and law - Space data and remote sensing 	17-23 Oct, 2021
	URBAN & RURAL DEVELOPMENT	<ul style="list-style-type: none"> - Cities and informal settlements - Service delivery (water, energy, waste, etc.) - Urban planning and infrastructure - Transportation - Integrated rural development 	31 Oct-6 Nov, 2021
	TOLERANCE & INCLUSIVITY	<ul style="list-style-type: none"> - Multiculturalism, co-existence and interfaith understanding - Indigenous communities and cultures - Accessibility (including people of determination) - Peace and security - Inclusive dialogue and responsible reporting (media and public forums) 	14-20 Nov, 2021
	KNOWLEDGE & LEARNING	<ul style="list-style-type: none"> - Future of education and work - Skills and TVET (technical and vocational education and training) - Informal education/knowledge systems 	12-18 Dec, 2021
	TRAVEL & CONNECTIVITY	<ul style="list-style-type: none"> - Digital connectivity - e-governance - Smart mobility - Supply chains and trade - Travel 	9-15 Jan, 2022
	GLOBAL GOALS	<ul style="list-style-type: none"> - Last mile delivery - Women and girls - Livelihoods and enterprise development 	16-22 Jan, 2022
	HEALTH & WELLNESS	<ul style="list-style-type: none"> - Healthcare systems - Health-tech (tele-medicine) - Community-led health delivery - Wellbeing and happiness 	27 Jan-2 Feb, 2022
	FOOD, AGRICULTURE & LIVELIHOODS	<ul style="list-style-type: none"> - Food systems - Food waste and safety - Value chains and smallholder farming - Food and nutrition security 	20-26 Feb, 2022
	WATER	<ul style="list-style-type: none"> - Water management - Oceans and ocean economies - Water-based ecosystems - WASH (water, sanitation and hygiene) 	20-26 Mar, 2022

CROSS-CUTTING THEMES



Youth



Women & Girls



Tech, Innovation & Creativity

GLOSSARY OF TERMS

TYPES OF EVENT

- **Flagship event:** Large public-facing event headlining each Theme Week, with the aim of building awareness and galvanising action around the main thematic focus. For example, Climate and Biodiversity Week | Coming Full Circle: People's Promise for Climate Impact.
 - **Hybrid event:** Events that combine physical gatherings with virtual components, including live broadcast, virtual speaker and/or audience participation, and delayed streaming.
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TYPES OF ENGAGEMENT WITH EXPO

- **In Association With (IAW):** Partners (Expo Commercial Partners, UAE entities, or International Organisations) are invited to design and deliver the overall focus and agenda for a specific Theme Week.
- **Co-curate:** Expo Participants and Partners take a leadership role in designing and executing specific events with Expo, including event concept, format and content development.
- **Participate:** Expo Participants and Partners support specific events by nominating speakers and/or audience members.

EVENT CALENDAR

OCTOBER

Information in this section is valid as of 27 April, 2021. Expo retains the rights to make changes to the calendar of events.

CALENDAR OF EVENTS | OCTOBER

	SU	M	TU	W	TH	F	S	
OCTOBER 2021	3	4	5	6	7	8	9	
	CLIMATE & BIODIVERSITY WEEK							
	10	11	12	13	14	15	16	
				GBF AFRICA			WORLD FOOD DAY	
	17	18	19	20	21	22	23	
	SPACE WEEK							
	24	25	26	27	28	29	30	
31	WORLD CITIES DAY							





CLIMATE & BIODIVERSITY WEEK

3-9 OCTOBER, 2021 IN ASSOCIATION WITH



EXPO ENQUIRY: How do we work together to better manage climate change and protect biodiversity?

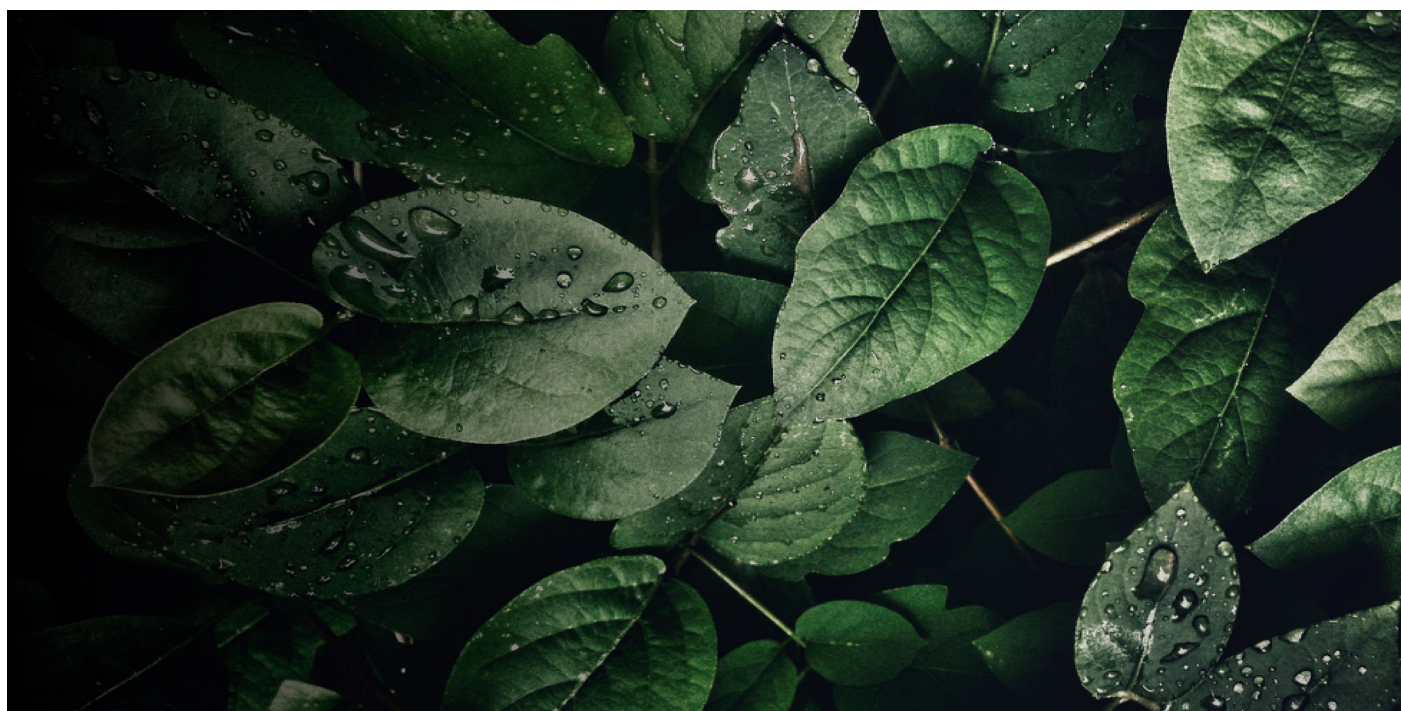
We stand at the brink of a crucial moment in time, a moment in which we must take decisive collective action to protect our planet, and the life it sustains, for future generations. It is an opportunity for us to take our place in history as the generation that stepped up to halt climate change. By adapting human activity to operate within Earth's planetary boundaries, a sustainable future is within our grasp. A new global system, defined by circular economies powered by renewable energy, will ensure that polar regions can be protected against the effects of global warming, and life on land and in our oceans can be free from the threat of extinction.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Old Tales, New Messaging: Using Narrative Traditions to Support Biodiversity and Conservation Date: 9 October, 2021. Venue: Terra Auditorium. Time: 12.00 – 16.00. Format: Open to public. In this event, we explore the ways in which cultural tales have been used to instil important values and knowledge about biodiversity and environmental conservation practices with communities, supporting people to live in harmony with endemic flora and fauna in their regions.</p>	<p>Expo co-curating with Peru Participants: DEWA, Indonesia, New Zealand, Slovenia, UK</p>
	<p>Dignified Storytelling Working Together to Safeguard our Collective Future Date: 5 October, 2021. Venue: Opportunity Co-create. Time: 15.00 – 18.00. Capacity: 100 persons. Format: Open to public / Hybrid As humans, we need to acknowledge that people and the planet are interconnected. This session will shed light on the importance of working together to safeguard our collective future by spotlighting stories that empower individuals and their communities to engage in solutions that mitigate climate change and promote biodiversity.</p>	<p>Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Stories of Sustainability from the Muslim World Date: 7 October, 2021. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females leading the way in climate and biodiversity from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have played for centuries to enable women from across the world to reach new heights.</p>	<p>Expo-led Participants: DEWA, KSA, Oman, UK</p>
	<p>World Majlis Nature's Game of Jenga: Getting Creative to Fight Biodiversity Loss Date: 3 October, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public/ Hybrid Close to one million animal and plant species are threatened by extinction within the coming decades, more than ever before in human history. Nature is a complex web of interconnections; the loss of even one species impacts multiple systems. How can we gain a deeper understanding of the complexity and interconnectedness of our ecosystems? How do we give a voice to nature, and to the communities closest to it, when planning for the future? What creative and innovative strategies exist for reforestation and sustaining biodiversity on the planet? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Switzerland Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>World Majlis Sustainability for All: Rewriting our Narrative for Sustainable Living Date: 5 October, 2021. Venue: UK Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public/ Hybrid Living a sustainable lifestyle is often seen as a costlier, less convenient alternative to more mainstream choices. But can we afford not to make sustainability relevant and accessible to all? How can we impress on everybody that our future, and that of our planet, depends on our choices today? What innovative policy, technology or lifestyle solutions will enable us to live healthier, more affordable lives in balance with nature? What can we learn from best practices around the world? This World Majlis session will tackle these challenging questions by bringing together thought leaders, visionaries and changemakers to consider the arguments.</p>	<p>Expo co-curating with UK Participants: TBC</p>
	<p>World Majlis Earth 2.0: Reengineering Planet Earth Date: 7 October, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public/ Hybrid How can we improve life in a warmer world, where droughts and heatwaves are becoming the norm? As we develop technology to alter the biosphere via climate manipulation, UV screening, terraforming, and more, what are the ethics, politics and economics of altering our biosphere? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Maldives Participants: TBC</p>
	<p>World Majlis Next Gen Getting the News Out: Communicating New Priorities for Planet Earth Date: 7 October, 2021. Venue: Terra Auditorium. Time: 10.00 – 13.00. Capacity: 100 persons. Format: Open to public/ Hybrid With people more sceptical than ever of authority figures, experts and news media, what new approaches can we take to making the sustainability story more relevant to everyone? How can we all think like climate activists? This World Majlis session brings together young people and changemakers to offer their insights.</p>	<p>Expo-led Participants: Canon, New Zealand</p>
LEAVE NO ONE BEHIND	<p>SDG Reaching for the Stars: Sustainable and Climate Resilient Mountain Development Date: 7 October, 2021. Venue: Opportunity Forum. Time: Full Day. Capacity: 100 persons. Format: By invitation only/ Hybrid This event will galvanise practitioners, policymakers and grassroots actors to showcase local knowledge and best practices in enhancing the resilience of mountain communities, livelihoods, and ecosystems to ensure vulnerable communities are safeguarded.</p>	<p>Expo co-curating with AKDN, Italy, Mountain Partnership Participants: Oman</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led Participants (TBC): Bahamas, Bahrain, Costa Rica, Jacobs, Mastercard, SAP, Slovenia, Switzerland, UK, USA</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. A series that embraces social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led Participants (TBC): Bahrain, Emirates NBD, USA</p>
	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment, and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led Participants (TBC): Costa Rica, USA</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led Participants (TBC): Austria, Bahrain, Brazil, Hungary, Jacobs, KSA, SAP, Slovakia, USA</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led Participants (TBC): Accenture, Austria, Canada, Costa Rica, DulSCO, Hungary, Mace, Peru, USA</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led Participants (TBC): Bahrain, Canada, DEWA, DulSCO, Philippines, Trinidad and Tobago</p>
	<p>Women's Pavilion Programme Women's World Majlis: Mother Nature First Defenders: Women Leading the Fight to Save our Planet Date: 4 October, 2021. Venue: Women's Pavilion. Time: 14.00-17.00. Capacity: 50 - 80 persons. While the impacts of climate change are known to affect women more severely than men, women are still underrepresented in decision-making processes on climate change and biodiversity issues at all levels. In addition, women's knowledge in managing and protecting resources is rarely officially recognised. How do we better integrate women's perspectives in the decision-making processes on environmental issues, and across various international instruments? How do we ensure that financing is gender responsive? How do we recognise and promote the role of women, be that in having a smaller carbon footprint or in helping communities to mitigate the effects of, and adapt to, climate change and biodiversity loss? How can we advance gender equality in the access and protection of natural resources? This Women's World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Peru, USA Participants: Bahamas, Bahrain, Canada, DEWA, DP World, Italy, KSA, L'Oréal, Mace, Paraguay, SAP, Seychelles, Slovenia, UK</p>
THRIVE TOGETHER	<p>Business Forum Opportunities in Climate and Biodiversity Date: 4 October, 2021. Venue: DEC Hall 2A South. Time: Full Day. Capacity: 300 persons. Format: Open to public / Hybrid The Thematic Business Forum will be a platform to highlight non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to climate and biodiversity. The Forum will also be an opportunity for Partners to have meaningful conversations that foster knowledge transfer and business opportunities.</p>	<p> Expo co-curating with Dubai Chamber/Estonia IP proposal submissions (under review): 52</p>
LIVE IN BALANCE	<p>Coming Full Circle People's Promise for Climate Impact (Flagship) Date: 3 & 4 October, 2021. Time: Full day. Venue: Opportunity Forum. Capacity: 100 persons. Format: Open to public / Hybrid Convenes a grassroots assembly of climate influencers and young changemakers prior to COP26. This year's Conference of the Parties will see climate change champions, young and old, seek to inform and inspire policymakers, spotlight the impact of individuals' everyday micro-solutions, and effect long-term, macro-change to advance climate change action.</p>	<p>Expo co-curating with UK Participants: Accenture, Bahrain, Brazil, Costa Rica, Italy, L'Oréal, Mastercard, Nissan, Rwanda, SAP, Singapore, Slovenia</p>
	<p>Conservation for Hope Advancing Best Practice in Wildlife and Biodiversity Conservation Date: 6 October, 2021. Venue: Terra Auditorium. Time: Full Day. Capacity: 50 persons. Format: Open to public / Hybrid Bringing together the global zoological and conservation community, best practice approaches to advance conservation efforts for a better planet for all will be shared.</p>	<p> Expo co-curating with DP World, Mozambique, Zoological Society of London Participants: Bahrain, Brazil, KSA, New Zealand, Rwanda, Slovenia, Trinidad and Tobago, UK, UNEP, USA</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LIVE IN BALANCE	<p>Sustainability @ Expo Towards Net-Zero Date: 9 October, 2021. Venue: Opportunity Forum. Time: 09.00 – 12.00. Capacity: 25 persons. Format: By invitation only / Physical</p> <p>This series will spotlight Expo’s own initiatives, particularly its GRI report, and countries across the Expo site responding to Expo’s sustainability standards, and demonstrating sustainable models for climate protection and biodiversity conservation through their pavilion content, design, programming and operations.</p>	<p>Expo co-curating with Malaysia</p> <p>Participants: Austria, Brazil, Costa Rica, Jacobs, Mace</p>
UAE VISION 2071	<p>Reaching the Last Mile Transforming Energy in Small Island Developing States Date: 5 October, 2021. Venue: Opportunity Co-create. Time: 09.00 – 12.00. Capacity: 50 persons. Format: By invitation only / Physical</p> <p>An event that brings together key stakeholders who have championed the clean energy transition by developing renewable energy solutions in small island developing states (SIDS). It will spotlight best practices in the sector.</p>	<p>Expo-led</p> <p>Participants: Bahrain, Canada, Chile, Costa Rica, Italy, New Zealand, Portugal, Slovenia</p>
	<p>Spotlights on Africa Disaster Risk Reduction and Climate Date: 13 October, 2021. Venue: Terra Auditorium. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid</p> <p>In coordination with the African Union and its member states and partner organisations, this event will assess the progress on the Sendai Framework for Disaster Risk Reduction, and showcase innovative solutions for early warning systems in Africa.</p>	<p>Expo co-curating with African Union</p> <p>Participants: TBC</p>
	<p>Ministerial Dinner Date: 4 October, 2021. Venue: Leadership Pavilion. Time: 19.30 – 22.30. Capacity: 50 persons. Format: By invitation only / Physical</p> <p>Facilitated conversations among high-level, influential players on specific topics related to advancing the UAE’s international cooperation agenda on climate and biodiversity, and to mark the UAE’s Golden Jubilee celebration.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Effective Climate and Biodiversity Solutions Date: 3, 5, 6 & 7 October, 2021. Venue: BPA Speaker’s Corner (Opportunity Pavilion), Opportunity Co-create. Time: 15.00 – 16.00 and 14:00 – 15:00. Capacity: 25 - 50 persons. Format: Open to public / Physical</p> <p>Spotlighting development solutions that have demonstrated impacts for increased climate and disaster resilience.</p>	<p>Expo-led</p> <p>Participants: TBC</p>



Expo 2020 and Dubai Chamber of Commerce and Industry will host Global Business Forum Africa focusing on the economic outlooks of the UAE and Africa, with the objective of encouraging international revenue flows by addressing challenges and harnessing opportunities.

Global Business Forum Africa | Day 1

Date: 13 October, 2021. **Venue:** DEC North Hall 1. **Time:** Full Day. **Capacity:** 800 persons. **Format:** By invitation only

Global Business Forum Africa | Day 2

Date: 14 October, 2021. **Venue:** DEC North Hall 1. **Time:** Full Day. **Capacity:** 800 persons. **Format:** By invitation only

WORLD FOOD DAY

Expo co-curating with the UAE Minister of State's Office for Food and Water Security, and Food and Agriculture Organization (FAO)

الأمن الغذائي والمائي
FOOD & WATER SECURITY



Food and Agriculture
Organization of the
United Nations

Expo 2020 Dubai will bring the world together to celebrate World Food Day in an effort to foster an appreciation of our most basic need, food, and to raise awareness of the growing problem of hunger. On this Day, the celebration will call for global solidarity in rethinking and reshaping food security and food systems in ways that ensure healthy lives and sustain people and planet. It seeks to put all hands on deck to restore balance in food systems, and to create a world with good food for all. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle

DETAILS	DESCRIPTION
PARTNERSHIP	
<p>Specialist Event Date: 16 October, 2021 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid</p>	Series of specialist / practitioner events bringing together Expo's partner ecosystem to discuss key topics under the food theme.
PEOPLE	
<p>People-facing Flagship Event Date: 16 October, 2021 Venue: Opportunity Forum Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid</p>	Public event to raise awareness and celebrate World Food Day – spotlighting the UAE's leadership role in the food area and highlighting Expo Participant best practices and success stories.
POLICY	
<p>Youth Circle Date: 16 October, 2021 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical</p>	Facilitating interactive dialogues among youth on the food sector. Where they exist, this will be done via youth representatives with a view to informing policy.



SPACE WEEK

17-23 OCTOBER, 2021

IN ASSOCIATION WITH

وكالة الإمارات للفضاء
UAE SPACE AGENCY



EXPO ENQUIRY: How do we safely and productively explore new frontiers?

Space travel and exploration has captured imaginations for generations, and, on the back of exponential technological advancement, the dream of space tourism is now closer to being a reality than ever. At the same time, with outer space remaining one of our few truly shared resources, peacefully and equitably managing this distant realm requires concerted international cooperation among space-faring nations. During this fascinating week, we highlight the very latest innovations in space research and travel, while also providing a platform to discuss critical issues.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Never be Lost: Learn to Read the Stars Date: 23 October, 2021. Venue: The Campfire. Time: 12:00 - 16:00. Format: Open to public. For millennia, the world's First Nations have been using astronomy to guide farming, food gathering, travel and more. In this event, we delve into the fascinating ways cultures have used the stars to impart knowledge and valuable life skills to future generations. This session will complement the story of Alif, the Mobility Pavilion.</p>	<p>Expo co-curating with Australia, Mali Participants: Brazil, Italy, New Zealand, Philippines, Portugal</p>
	<p>Dignified Storytelling Stories of Great Ambition and Hope Date: 18 October, 2021. Venue: Terra Auditorium. Time: 15:00 - 18:00. Capacity: 100 persons. Format: Open to public / Hybrid Space stories can be a source of inspiration, great ambition and hope for people. They can encourage us to achieve the impossible and work together. How do we leave a deep and meaningful impact on people through space stories? This session will engage storytellers and communication experts working with space agencies to talk about stories from big blockbuster space missions, and share hopeful and exciting experiences.</p>	<p>Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Space Pioneers Date: 21 October, 2021. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females leading the way in astronomy, space and mobility from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have played for centuries to enable women from across the world to reach new heights.</p>	<p>Expo-led Participants: African Union Commission, KSA, Malaysia, Morocco</p>
	<p>World Majlis Hope and Perseverance: Lessons Learnt from the Red Planet for Life on Earth Date: 21 October, 2021. Venue: Terra Auditorium. Time: 14.00 - 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. Four billion year ago Mars may have been more like Earth, and this similarity could be one of the reasons the planet has long captured the imaginations of astronauts, space enthusiasts and Hollywood alike. As one of the most exciting possibilities in terms of finding life elsewhere in the universe, what does the exploration of Mars suggest for the future of our species on another planet? Will we see humans living on other planets in our lifetimes? How can studying the history of how climate change may have transformed the surface of the Red Planet help us learn more about Earth? With a new space race to Mars in play, with private companies competing against each other and governments, what will the priorities – scientific, commercial and ethical – be, in our quest to explore Mars? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with USA Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>World Majlis Lessons from Space: Applying Approaches from Space to Fight Climate Change Date: 19 October, 2021. Venue: India Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. When in orbit, astronauts recycle everything onboard, and generate oxygen, water and food from waste. Could living like astronauts help us act more sustainably? Could we successfully apply these principles in our lives on Earth? This World Majlis session will bring together thought leaders, visionaries and changemakers for a lively discourse on what space travel can teach us about sustainable living.</p>	<p>Expo co-curating with India, Switzerland Participants: TBC</p>
	<p>World Majlis Powers Out of this World: Using Space for the Benefit of all Humanity Date: 17 October, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. The development of space exploration technologies has already benefited Earth in many ways, such as satellite communication. With incredible opportunities on the horizon, from space mining to off-world settlements, how do we ensure that the benefits of space exploration reach everyone? Who would oversee such efforts, and with what agenda? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Italy, Portugal Participants: TBC</p>
	<p>World Majlis Next Gen Planet B: Starting Again But Doing Things Differently Date: 21 October, 2021. Venue: Terra Auditorium. Time: 10.00 – 13.00. Capacity: 100 persons. Format: Open to public / Hybrid. NASA announced earlier this year the discovery of what might be a very Earth-like exoplanet, Kepler1649-c, located a mere 300 light-years from Earth. What if we could make this planet habitable for human life? What mistakes from Earth would we try to avoid, and how would we ensure that people lived in harmony with the planet? Young adults and thought leaders come together at this World Majlis session for a lively discussion about starting again, but doing things differently.</p>	<p>Expo-led Participants: TBC</p>
LEAVE NO ONE BEHIND	<p>SDG The People’s Mission: Citizens in Space Exploration and Space Tech for Inclusive Development (Flagship) Date: 17 October, 2021. Venue: DEC Hall 2A South. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. This Flagship event will bring together academics, young people, and innovators to highlight the role of citizens in accelerating space exploration for scientific knowledge, innovation, market creation, and the inspiration of fellow citizens around the world. The event will also explore the use of space technology, such as satellite systems, remote sensing, and geolocation services, to better manage resources and develop proactive and data-driven responses for poverty alleviation, climate and disaster risk management, food and water security, and biodiversity mapping.</p>	<p>Expo co-curating with Mozambique, UNOOSA, USA Participants: African Union Commission, Bahrain, Brazil, Christie, Costa Rica, Hungary, Italy, ITU, Jacobs, KSA, Malaysia, Morocco, Netherlands, New Zealand, Philippines, Rwanda, SAP, Slovakia, Slovenia, Sweden, Switzerland, UK</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>Women's Pavilion Programme Women's World Majlis: Mission Equality: Expanding Equal Opportunities in the Space Economy Date: 20 October, 2021. Venue: Women's Pavilion. Capacity: 50 - 80 persons. As space and satellite technology become pillars of modern society, more political and economic capital is being invested in space than ever before. While the discussion has so far focused on women's participation and leadership in the space sector, the gap is unaddressed when looking at the economy of space. Estimates indicate that the global space economy was valued at nearly USD 424 billion in 2019 and the contributions of space technologies to sustainable development will only keep growing. Yet when we look at women's participation in this economy, we find that they are left far behind. What is the importance of space technology to today's economic growth and sustainable development, and how do we ensure that the growth of this sector does not exclude women? How do we ensure the right investments are made so that these technologies contribute to sustainable development in ways that are gender responsive? This Women's World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Jacobs, Slovenia, UNOOSA, USA</p> <p>Participants: African Union Commission, Brazil, Canada, Italy, KSA, Philippines, SAP, Slovakia, UK</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Tech for Good demonstrates how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led</p> <p>Participants (TBC): Canada, Slovakia, Slovenia, Switzerland, UK</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led</p> <p>Participants (TBC): African Union Commission, Slovakia</p>
THRIVE TOGETHER	<p>Business Forum Opportunities in the Space Sector Date: 19 October, 2021. Venue: DEC Hall 2A South. Time: Full Day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform for highlighting non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries, and Expo Partners with an interest in the space sector. The Forum will also be an opportunity for Partners to have meaningful conversations that foster knowledge transfer and business opportunities.</p>	<p> Expo co-curating with Dubai Chamber/Estonia/UAE Space Agency</p> <p>IP proposal submissions (under review): 25</p>
LIVE IN BALANCE	<p>Sustainability @ Expo Protecting the Great Unknown Date: 23 October, 2021. Venue: Opportunity Co-create. Time: 09.00 – 12.00. Capacity: 50 persons. Format: By invitation only / Physical. This series will spotlight Expo's own initiatives and those of countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models for space exploration, through their pavilion content, design, programming and operations.</p>	<p>Expo co-curating with Slovenia</p> <p>Participants: Jacobs, Switzerland</p>

TRACK	EVENT DETAILS	EXPO FAMILY
UAE VISION 2071	<p>Space: Where the World Comes Together for Progress Date: 20 October, 2021. Venue: DEC Hall 2A South. Time: Full Day. Capacity: 100 persons. Format: By invitation only / Physical. Space exploration is accelerating at a pace hitherto unseen. This event brings space-faring nations together to forge a collaborative understanding on how to equitably access and explore this shared resource for the greater good of humanity. Issues covered will include governance, tourism, military use and more.</p>	<p>Expo co-curating with Italy, Sweden</p> <p>Participants: Africa Union Commission, Australia, Bahrain, Brazil, Czech Republic, France, Hungary, India, ITU, Jacobs, KSA, Malaysia, New Zealand, Slovenia, UK, USA</p>
	<p>Ministerial Dinner Date: 20 October, 2021. Venue: Leadership Pavilion. Time: 19:30 – 22:30. Capacity: 50 persons. Format: By invitation only / Physical. Facilitated conversations among high-level, influential players on specific topics aimed at advancing the UAE's international cooperation agenda on space, and to mark the UAE's Golden Jubilee celebration.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Space Solutions for Development Date: 17, 19, 20, and 21 October, 2021. Venue: BPA Speaker's Corner (Opportunity Pavilion), Opportunity Co-create. Time: 15:00 - 16:00 and 14:00 – 15:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotlighting development solutions that have used innovative and collaborative approaches through the use of space tools and exploration.</p>	<p>Expo-led</p> <p>Participants: TBC</p>



WORLD CITIES DAY

Expo co-curating with The Executive Council of Dubai and UN – Habitat



UN HABITAT
FOR A BETTER URBAN FUTURE

المجلس التنفيذي
THE EXECUTIVE COUNCIL

World Cities Day at Expo 2020 Dubai will focus on reimagining the future of cities to become more inclusive, resilient and dynamic. With a focus on climate solutions, the Day will be brought to life through a series of discussions, dialogues, and showcases of best practices to explore how to collectively adopt a green recovery for more sustainable, smart, resilient and liveable urban environments. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 31 October, 2021 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist/practitioner events bringing together Expo’s Partner ecosystem to discuss key topics under the World Cities theme.
PEOPLE	
People-facing Flagship Event Date: 31 October, 2021 Venue: Opportunity Forum Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate International World Cities Day – spotlighting the UAE’s leadership and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 31 October, 2021 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on inclusive cities. Where they exist, this will be done via youth representatives with a view to informing policy.

EVENT CALENDAR
NOVEMBER

CALENDAR OF EVENTS | NOVEMBER

	SU	M	TU	W	TH	F	S	
NOVEMBER 2021	31	1	2	3	4	5	6	
	URBAN & RURAL DEVELOPMENT WEEK							
	7	8	9	10	11	12	13	
	14	15	16 INTERNATIONAL DAY FOR TOLERANCE	17	18	19	20 WORLD CHILDREN'S DAY	
	TOLERANCE & INCLUSIVITY WEEK							
	21	22	23	24	25	26	27	
	28	29	30					



GOLDEN JUBILEE MONTH
3 NOVEMBER-4 DECEMBER, 2021





URBAN & RURAL DEVELOPMENT WEEK

31 OCTOBER-6 NOVEMBER, 2021

AGA KHAN DEVELOPMENT NETWORK



SIEMENS

UN HABITAT
FOR A BETTER URBAN FUTURE

IN ASSOCIATION WITH

EXPO ENQUIRY: How do we live and grow in harmony with our planet?

Whether in rural or urban settings, access to safe and affordable living conditions is a fundamental right. With more than 70 per cent of the world's population forecast to live in cities by 2050, and over one billion already living in informal settlements, it is more important than ever to build resilient and sustainable habitats supported by networks of inclusive infrastructure and services. As the demand on cities and communities escalates, Expo will bring together experts, citizens, and governments to re-think the way in which habitats – urban and rural, formal and informal – are designed and managed. From innovative transport, sustainable housing and green public spaces to renewable energy and circular economies, habitats of the future are imagined with sustainability and inclusivity at their core.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Cityness: Intersections of Culture and Stories of Change Date: 6 November, 2021. Venue: Terra Auditorium / Ghaf Circle Time: 12.00 – 16.00. Format: Open to public. In this event, we explore the myriad ways that cultural practices, norms and storytelling can contribute to a shared sense of belonging, build social cohesion, and celebrate diversity within urban communities.</p>	<p>Expo co-curating with Canada Participants: Bahrain, France, Italy, Singapore, Slovenia, Trinidad and Tobago, USA</p>
	<p>Dignified Storytelling Local Stories that Empower, Improve and Transform Date: 1 November, 2021. Venue: Opportunity Forum. Time: 16.30 – 19.30. Capacity: 100 persons. Format: Open to public / Hybrid. Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development contexts can maintain the voice, integrity and dignity of people and communities. This session will deploy journalists, storytellers, communication experts and development practitioners to illustrate how communities across urban and rural areas challenge stereotypes, amplify local voices, explain nuances and complexities, and build empathy rather than eliciting sympathy.</p>	<p>Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Women in Islam in Urban and Rural Development Date: 4 November, 2021. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females from the Arab and Islamic world who have led the way in urban and rural development will be narrated to highlight the catalytic role women in Islam have played for centuries in helping all of womankind to reach new heights.</p>	<p>Expo-led Participants: Bahrain, KSA, Malaysia</p>
	<p>World Majlis Engineering a Balanced City: Re-inventing World-class Cities as Social Melting Pots Date: 31 October, 2021. Venue: Australia Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. With major world cities concentrating global wealth and pricing-out "regular people", how can we transform the fabric of modern cities to build more inclusive and sustainable communities? Can we imagine places where diverse people connect meaningfully and form a common identity? What role can public space play in this vision? How can these spaces encourage the coexistence of people and nature? What lessons, good and bad, can we learn from past examples of urban planning? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Australia Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
	<p>World Majlis Cities on the Move: Moving Around to Move Up Date: 2 November, 2021. Venue: India Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. As developing cities around the world expand outwards, connectivity has become a critical factor in improving urban life. How can transportation impact a city and its population? How will improvements in connectivity and new high-speed modes of transport change the fabric of modern cities by dismantling the imperative to live in close proximity to where you work or study? What impacts will this have on quality of life, access to opportunities, and the environment? This World Majlis session brings together diverse thought leaders, visionaries and changemakers to discuss these crucial questions.</p>	<p>Expo co-curating with India</p> <p>Participants: TBC</p>
<p>BUILD BRIDGES</p>	<p>World Majlis Smarter than Smart Cities: Exploring Low-tech Ways to Make Cities Progress Date: 3 November, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. We imagine a “smart city” as a modern city, using data, algorithms and cutting-edge technologies to adapt and improve its services and infrastructures. But does being “smart” necessarily require costly, high-tech installations? Can high-tech and low-tech not only coexist, but complement one other? Can we make smart cities affordable worldwide? How, in particular, can developing and less-connected cities intelligently adapt and improve daily life? This World Majlis session seeks to answer these questions through a lively discussion session between diverse thought leaders, visionaries and changemakers.</p>	<p>Expo-led</p> <p>Participants: Etisalat, Switzerland</p>
	<p>World Majlis Natural Cities: Preserving a Slice of Nature in our Urban Spaces Date: 4 November, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. Cities have become the ultimate manifestation of our human impact: “Anthropocities”. They strive to improve our lives, but, increasingly, to the exclusion of the natural world. The walls separating urban from green spaces are thicker than ever, even though access to nature can increase our wellbeing. How do we preserve a slice of nature within our urban sprawls? How can we create cities and spaces that coexist with nature? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Singapore</p> <p>Participants: TBC</p>
	<p>World Majlis Next Gen The Places You’ll Go: Imagining the Perfect City of Tomorrow Date: 4 November, 2021. Venue: Terra Auditorium. Time: 10.00 – 13.00. Capacity: 100 persons. Format: Open to public / Hybrid. On average, 60 per cent of the world population will live in cities in 2030. Young citizens are very likely to one day inhabit much larger and more diverse cities than the ones they knew as children. What do they expect from the future cities they will call home? What issues are important to them? How would they improve the cities of today? How can they get involved in urban planning? This World Majlis session seeks to answer these questions by bringing young adults together with experts and thought leaders for a lively and illuminating discussion.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
<p>LEAVE NO ONE BEHIND</p>	<p>SDG A Place for Everyone: Youth Voices on Shaping Spaces for the Future (Flagship) Date: 31 October, 2021. Venue: Opportunity Forum. Time: 12.00 – 16.00. Capacity: 100 persons. Format: Open to public / Hybrid. Convening young activists, entrepreneurs and thought leaders at the cutting edge of redefining the future of urban and rural spaces, this Flagship Public-facing event will galvanise collective commitment to transform the way we live - both with our environment and with each other. <i>(NB: This event will also be the People-facing Flagship Event for World Cities Day)</i></p>	<p>Expo co-curating with Siemens, UN Habitat</p> <p>Participants: AKDN, Austria, Bahrain, DEWA, Hungary, Italy, KSA, Singapore, UK</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>SDG Inclusive Cities: Last Mile Delivery in Slums and Informal Settlements Date: 3 November, 2021. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: By invitation only / Hybrid. Bringing together stakeholders to highlight effective models of delivery and technology for quality services such as water, sanitation, health, and inclusive finance to the “last mile” in slums and informal settlements to ensure no one is left behind, especially amidst rapid urbanisation.</p>	<p>Expo co-curating with UN Habitat</p> <p>Participants: Bahrain</p>
	<p>Women’s Pavilion Programme Women’s World Majlis: From City to Village: Ensuring Access to Resources in Both Urban and Rural Settings Date: 1 November, 2021. Venue: Women’s Pavilion. Time: 14.00 – 17.00. Capacity: 50 - 80 persons. Format: Open to public / Hybrid. Whether living in a rural village or a bustling city, women generally have unequal access to resources, and are particularly vulnerable. This imbalance affects girls and women through poverty, forced evictions, unpaid care work, poor working conditions, limited control over assets, and unequal participation in public and private decision-making. How can we highlight the role women play as catalysts for economic, environmental, and social change? How can we promote women’s participation and leadership in urbanisation? How do we ensure that resources of all kinds are equally accessible to everyone? This Women’s World Majlis session seeks to answer these questions through a lively conversation that brings together a diversity of thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with SAP, Siemens, Slovenia</p> <p>Participants: Bahrain, Hungary, KSA, Mace, Malaysia, New Zealand, Paraguay, UK</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led</p> <p>Participants (TBC): Bahrain, Hungary, Malaysia, Slovenia</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. The Power of Determination will embrace social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led</p> <p>Participants (TBC): Emirates NBD, UK</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led</p> <p>Participants: Accenture, Emirates NBD, Hungary, Luxembourg, Morocco, SAP, Siemens</p>
	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment, and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led</p> <p>Participants (TBC): Jacobs, Siemens, UK</p>
	<p>Expo Live Networking Venue: The Good Place. Capacity: 20 - 35 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led</p> <p>Participants (TBC): Bahrain, Mace, SAP, Slovenia, UK</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led</p> <p>Participants (TBC): Bahrain, Costa Rica, DEWA, DulSCO, New Zealand, Slovenia, Switzerland, Trinidad and Tobago, UK</p>

TRACK	EVENT DETAILS	EXPO FAMILY
THRIVE TOGETHER	<p>Business Forum Opportunities in Urban and Rural Development Date: 1 November, 2021. Venue: DEC Hall 1A North. Time: Full day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform for highlighting non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to urban and rural development. The Forum will also be an opportunity for Partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.</p>	<p>غرفة دبي DUBAI CHAMBER</p> <p>Expo co-curating with Dubai Chamber/Estonia</p> <p>IP proposal submissions (under review): 55</p>
LIVE IN BALANCE	<p>Conservation for Hope Local Nature-based Solutions and Livelihoods Date: 2 November, 2021. Venue: Opportunity Forum. Time: Full day. Capacity: 50 persons. Format: Open to public / Hybrid. A spotlight on rural and indigenous communities as an engine of ideas and solutions for local, nature-based sustainable development. The focus in this session will be on recognising and advancing the UN SDGs for people, nature and resilient communities.</p>	<p>ZSL LET'S WORK FOR WILDLIFE</p> <p>Expo co-curating with AKDN, The Zoological Society of London</p> <p>Participants: New Zealand, Costa Rica</p>
	<p>Sustainability @ Expo At Home with Nature Date: 6 November, 2021. Venue: Opportunity Co-create. Time: 09.00 – 12.00. Capacity: 25 persons. Format: By invitation only / Physical. This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models of urban and rural development, through their pavilion content, design, programming and operations.</p>	<p>Expo co-curating with Jacobs-Mace</p> <p>Participants: Hungary, KSA, Singapore, Slovenia</p>
UAE VISION 2071	<p>Spotlights on Africa Infrastructure Development Date: 31 October & 1 November, 2021. Venue: DEC Hall 2A South. Time: Full day. Capacity: 300 persons. Format: By invitation only / hybrid. A high level conference to launch the second edition of the Programme of Infrastructure Development in Africa. The conference will build on Phase 1 of PIDA and continue to engage stakeholders on the effective delivery of infrastructure on the continent.</p>	<p>Expo co-curating with African Union</p> <p>Participants: TBC</p>
	<p>Ministerial Dinner Date: 3 November, 2021. Venue: Leadership Pavilion. Time: 19.30 – 22.30. Capacity: 50 persons. Format: By invitation only / Physical. Facilitated conversations among high-level and influential players on topics related to advancing the UAE's international cooperation agenda on urban and rural development, and to mark the UAE's Golden Jubilee celebration.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Spotighting Urban and Rural Development Success Date: 31 October, 2 & 4 November, 2021. Venue: BPA Speaker's Corner (Opportunity Pavilion), Opportunity Co-create. Time: 15.00 - 16.00 and 14:00 – 15:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotighting development solutions that have demonstrated improved outcomes for resilient habitats and slum upgrading.</p>	<p>Expo-led</p> <p>Participants: TBC</p>



GOLDEN JUBILEE MONTH

3 NOVEMBER-4 DECEMBER, 2021

EXPO ENQUIRY: How will you join the UAE to shape the next 50 years?

We are inviting the Expo Family to tell us how you would like to celebrate your country's/organisation's relationship with the UAE. Please email us at specialistprogramme@expo2020.ae if your pavilion has any activities planned for this week that you would like to include in Expo's calendar.



TOLERANCE & INCLUSIVITY WEEK

14-20 NOVEMBER, 2021


IN ASSOCIATION WITH



وزارة التسامح والتعايش
MINISTRY OF TOLERANCE & COEXISTENCE

EXPO ENQUIRY: How can we foster a greater common understanding to enable more tolerant and inclusive societies?

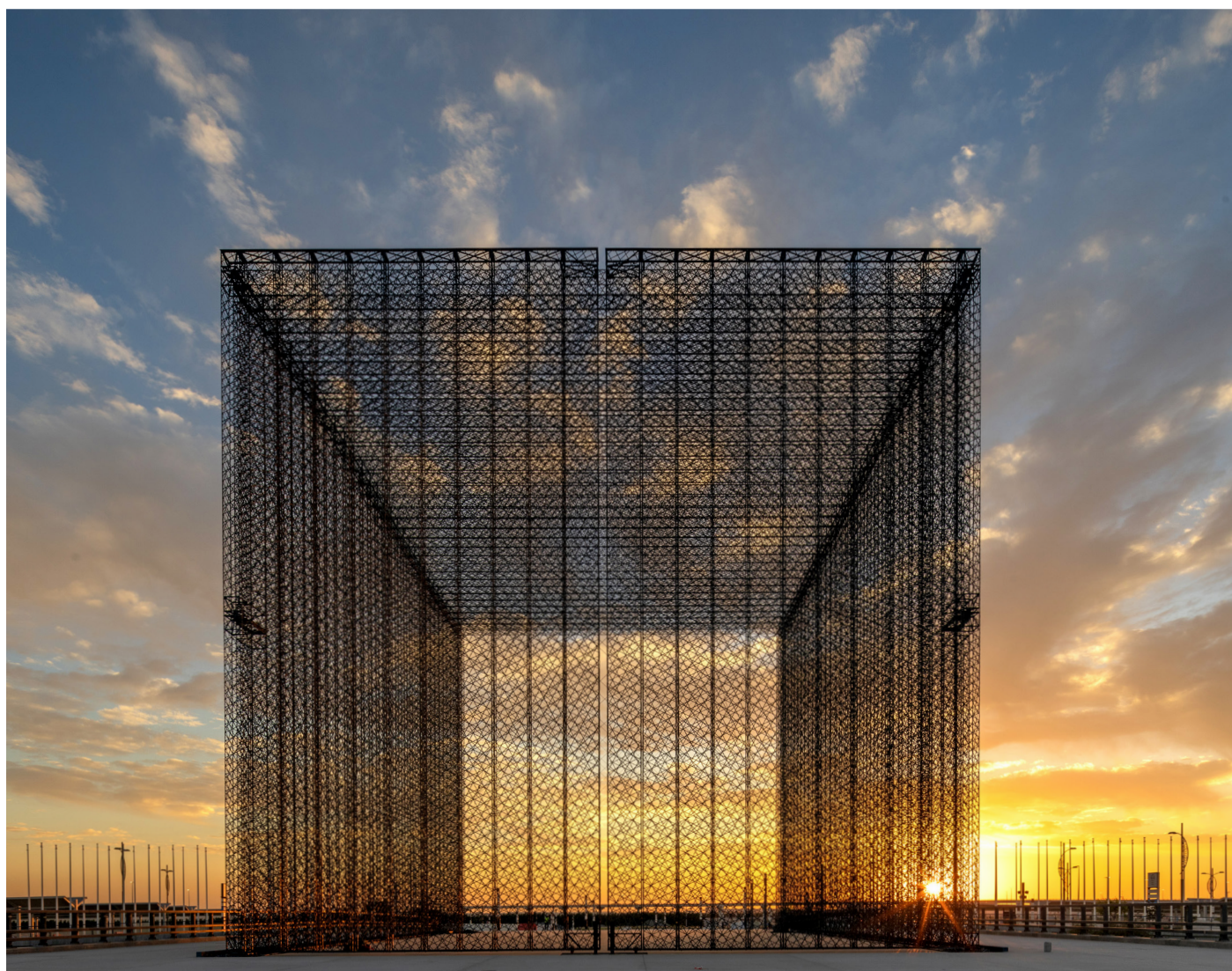
With our planet today home to 7.8 billion people, we put the spotlight on multiculturalism, co-existence, interfaith understanding, accessibility, cultural relativism, inclusive dialogue, and more. During this Theme Week, Expo will provide a platform for diverse voices from all corners of the world to reimagine how social spaces, physical environments, and modes of storytelling can be rendered more inclusive with the aim of fostering multiculturalism and peaceful co-existence.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Becoming Singular and Plural Date: 20 November, 2021. Venue: Mobility Bowl. Time: 12.00 – 16.00. Format: Open to public. This session will consider the advantages of multicultural societies and of peaceful coexistence in culturally diverse contexts.</p>	<p>Expo co-curating with TBC Participants: TBC</p>
	<p>Dignified Storytelling Tolerance & Inclusivity Date: 19 November, 2021. Venue: Terra Auditorium. Time: 15.00 – 18.00. Capacity: 100 persons. Format: Open to public / Hybrid. Tolerance and inclusivity are core pillars of the 10 principles of Dignified Storytelling. This event will bring together development and humanitarian practitioners and experts, along with storytellers, to address an ever-growing need for storytelling to break down walls of prejudice and uphold principles of intercultural harmony. This session will also advocate for collective effort and highlight how each of us has the power to meaningfully contribute to positive change within our families, communities, and the wider world.</p>	<p> دبي العطاء Dubai Cares Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Arab Women Leading the Way in Tolerance & Inclusivity Date: 18 November, 2021. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females leading the way in tolerance and inclusivity from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have played for centuries to enable women from across the world to reach new heights.</p>	<p>Expo-led Participants: TBC</p>
	<p>World Majlis The Business of Compassion: The Value(s) of our Economy Date: 16 November, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. The forces of globalisation and the Fourth Industrial Revolution have created a world in which inequalities in income and opportunity are wider than ever. Against this backdrop, how can we improve the design of our institutions and economic systems to meet people's needs without stretching our planet's limited resources? How can our development models track factors beyond GDP and economic growth, and work better for human and planetary wellbeing? How can being <i>good</i> also mean being <i>good for business</i>? What would it take to make the transition to a fairer, more human-centred, economic system? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with TBC Participants: Malaysia</p>
	<p>World Majlis Art for Good: Using Art to Make our Planet a Better Place Date: 14 November, 2021. Venue: Italy Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. Can art create a smarter and more holistic society? To address the most pressing challenges our world faces today – from climate change, to world hunger and poverty – what's needed is global understanding, empathy and action. In this context how can we better engage art as a powerful ally in promoting tolerance, understanding and meaningful dialogue – and move us towards action for a better future? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Italy Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Next Gen World Majlis Bridging the Divide: Bringing Bold Change with Wisdom Date: 18 November, 2021. Venue: Terra Auditorium. Time: 10.00 – 13.00. Capacity: 100 persons. Format: Open to public / Hybrid. How can current and future generations from diverse cultures work together to build actions for the future? What values do they share that will enable them to better connect with each other and forge a sense of belonging to a common global destiny? This World Majlis session seeks to answer these questions through a lively conversation that brings together established thought leaders and inspirational young adults.</p>	<p>Expo-led Participants: New Zealand</p>
	<p>World Majlis Digital Brain, Digital Morality: Ensuring Empathetic and Unbiased AI Date: 15 November, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. In a world that is increasingly divided along social, political and ideological lines, how can we build technologies free from the biases that exist within us? How can AI help us create fair and inclusive societies instead of bolstering existing inequalities? How can we imbue tolerance, respect, empathy and humanity in robots? This World Majlis session will shed light on these fascinating questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with TBC Participants: TBC</p>
LEAVE NO ONE BEHIND	<p>Women's Pavilion Programme Women's World Majlis: Making Peace: Critical Role of Women Date: 15 November, 2021. Venue: Women's Pavilion. Capacity: 50 - 80 persons. Format: Open to public / Hybrid. This Women's World Majlis session will shine a light on the efforts of women in the arenas of peace and security, with a focus on women's lived experiences. The session will explore "Women at the Decision-Making Table" and "Women in Uniform". The starting point for accelerating implementation of the Women's Peace and Security agenda lies in embracing women's voices and recognising women's expertise and lived experience in peace-making efforts. How can we amplify the voices of a diversity of women living and working in conflict- and post-conflict areas? How do we support their leadership and inclusion to inform and reshape dialogue and policy development towards more inclusive peace-making processes? How do we encourage knowledge-sharing among different audiences to collect case studies and best practices? How do we identify solutions, targets, and timelines for further implementation of the United Nations Security Council's Resolution 1325 on women, peace and security, and its subsequent resolutions?</p>	<p>Expo co-curating with TBC Participants: TBC</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led Participants: TBC</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. A series that embraces social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led Participants: TBC</p>
	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment, and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led Participants: TBC</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led Participants: TBC</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led Participants: TBC</p>
THRIVE TOGETHER	<p>Business Forum Opportunities in Tolerance and Inclusivity Date: 16 November, 2021. Venue: DEC Hall 1C North. Time: Full day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform to highlight non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to a more inclusive society. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.</p>	<p>Expo-led IP proposal submissions (under review): 2</p>
LIVE IN BALANCE	<p>Coming Full Circle Designing for All Date: 14 November, 2021. Venue: Opportunity Forum. Time: 12.00 – 16.00. Capacity: 50 persons. Format: By invitation only / Physical. This event will explore the impact on urban developments of inclusive design, a process-based, user-centric approach to creating environments that are usable, accessible, and sustainable. “Green infrastructure” (parks, gardens, green roofs, and living walls) is an elemental component that not only improves a community’s environmental health, but also promotes the wellbeing of all citizens, including the young, the elderly, and people of determination.</p>	<p>Expo co-curating with TBC Participants: TBC</p>
	<p>Sustainability @ Expo Inclusion for All Capacity: 25 persons. Format: By invitation only / Physical. This event presents Expo 2020’s holistic approach to accessibility and inclusion with its focus on the intersection between built, digital, social and sensory environments vis-à-vis the visitor journey, as well as the initiatives implemented and promoted by the country pavilions.</p>	<p>Expo co-curating with TBC Participants: TBC</p>
UAE VISION 2071	<p>Women in Peace & Security Date: 14 November, 2021. Venue: DEC Hall 2A South. Time: 12.00 – 16.00. Capacity: 100 persons. Format: By invitation only / Physical. This conference will highlight the Women, Peace and Security Agenda. Twenty-one years after the United Nations Security Council Resolution 1325 on Women, Peace and Security (WPS), UN Women will launch the Compact on Women, Peace and Security and Humanitarian Action (“the Compact”) as part of the Generation Equality Campaign celebrating the 25th anniversary of the Beijing Platform for Action. In light of the UAE having a seat on the board of the Compact, the UAE will partner with UN Women to bring the WPS agenda to a wider audience at Expo, and provide a defined milestone for board members and key stakeholders to measure progress against Compact goals. During Expo 2020 Dubai, the Compact will announce achievements, and identify and agree on key deliverables. The event will be anchored by a major public-facing engagement, as well as a smaller session attended by various stakeholders as part of the Tolerance & Inclusivity Theme Week.</p>	<p>Expo co-curating with UN Women Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
UAE VISION 2071	<p>Tolerance and Coexistence: Connecting Souls and Driving Progress for Humanity Date: 18 November, 2021. Venue: DEC Hall 2A South. Time: 12.00 – 16.00. Capacity: 100 persons. Format: By invitation only / Physical. This event will engage thought leaders and policy- and decision-makers to amplify the importance of working together for peaceful and prosperous societies, while highlighting the role of faith and religious beliefs in inspiring the best in humanity, namely: compassion; respect; understanding; and peace. The event will spotlight the Abu Dhabi Document on Human Fraternity for World Peace and Living Together, and the Abraham Accords Peace Agreement as historic precedents for facilitating tolerance, coexistence and peace in the region. <i>(NB: This event is part of the International Day for Tolerance programme)</i></p>	<p>Expo and Ministry of Tolerance and Coexistence co-curating with Italy</p> <p>Participants: TBC</p>
	<p>Ministerial Dinner Date: 17 November, 2021. Venue: Leadership Pavilion. Time: 17.30 – 22.30. Capacity: 50 persons. Format: By invitation only / Physical. Facilitated conversations among high-level, influential players on specific topics aimed at advancing the UAE’s international cooperation agenda on health, and marking the UAE’s Golden Jubilee celebration.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Tolerance and Inclusivity Date: 14, 16, 17 & 18 November, 2021. Venue: BPA Speaker’s Corner (OPV), The Campfire. Time: 12:00 – 16:00 and 14:00 – 17:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotlighting development solutions that have demonstrated improved outcomes for more inclusive societies.</p>	<p>Expo-led</p> <p>Participants: TBC</p>



INTERNATIONAL DAY FOR TOLERANCE

Expo co-curating with the UAE Ministry of Tolerance and Coexistence



وزارة التسامح والتعايش
MINISTRY OF TOLERANCE & COEXISTENCE

Expo 2020 will celebrate the International Day for Tolerance by sharing the UAE's experience as a peaceful and multicultural country, celebrating the universal power of working together for the benefit of all of humanity. The UAE will showcase its intrinsic and deep-rooted values as an embodiment of its commitment to join with the entire world in support of tolerance, pluralism, and peaceful and mutually beneficial coexistence. Through various activities, Expo will cultivate a strong sense of cross-cultural understanding, in turn promoting seamless coexistence and integration. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 16 November, 2021 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the tolerance theme.
PEOPLE	
People-facing Flagship Event Date: 16 November, 2021 Venue: Opportunity Forum Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Day for Tolerance – spotlighting the UAE's leadership role in the area and highlighting Expo Participants' best practices and success stories.
POLICY	
Youth Circle Date: 16 November, 2021 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: Open to public / Physical	Facilitating interactive dialogues among youth on tolerance. Where they exist, this will be done via youth representatives with a view to informing policy.



WORLD CHILDREN'S DAY

Expo co-curating with the UAE Ministry of Community Development and UNICEF



unicef
for every child



وزارة تنمية المجتمع
MINISTRY OF COMMUNITY DEVELOPMENT

World Children's Day aims to highlight the challenges and opportunities for children in crisis, the role actors play in ensuring children's right and in engaging youth in combatting global challenges. Expo 2020 Dubai will celebrate World Children's Day by encouraging children to explore, thrive and find innovative solutions to challenges in an effort to construct a promising and sustainable future. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 20 November, 2021 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the children theme.
PEOPLE	
People-facing Flagship Event Date: 20 November, 2021 Venue: Opportunity Forum Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate World Children's Day – spotlighting the UAE's leadership role in the area and highlighting Expo Participants' best practices and success stories.
POLICY	
Youth Circle Date: 20 November, 2021 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: Open to public / Physical	Facilitating interactive dialogues among youth on children. Where they exist, this will be done via youth representatives with a view to informing policy.

EXPO LIVE LEAD EVENT | LEGACY FUND LAUNCH EVENT (PREVIOUSLY GLOBAL INNOVATORS SUMMIT)

EVENT DETAILS	EXPO FAMILY
Date: 21 November, 2021 Venue: DEC 2A North Capacity: 200 persons Format: By invitation only A closed event for Global Innovators, Non-Official Partners, Commercial Partners, International Participants, Government entities, investors, accelerators and media. An opportunity for participants to network, foster collaborations, forge business and investment opportunities, and leverage media coverage around social and environmental impact. The event will also announce the future of Expo Live.	Expo-led Participants: TBC

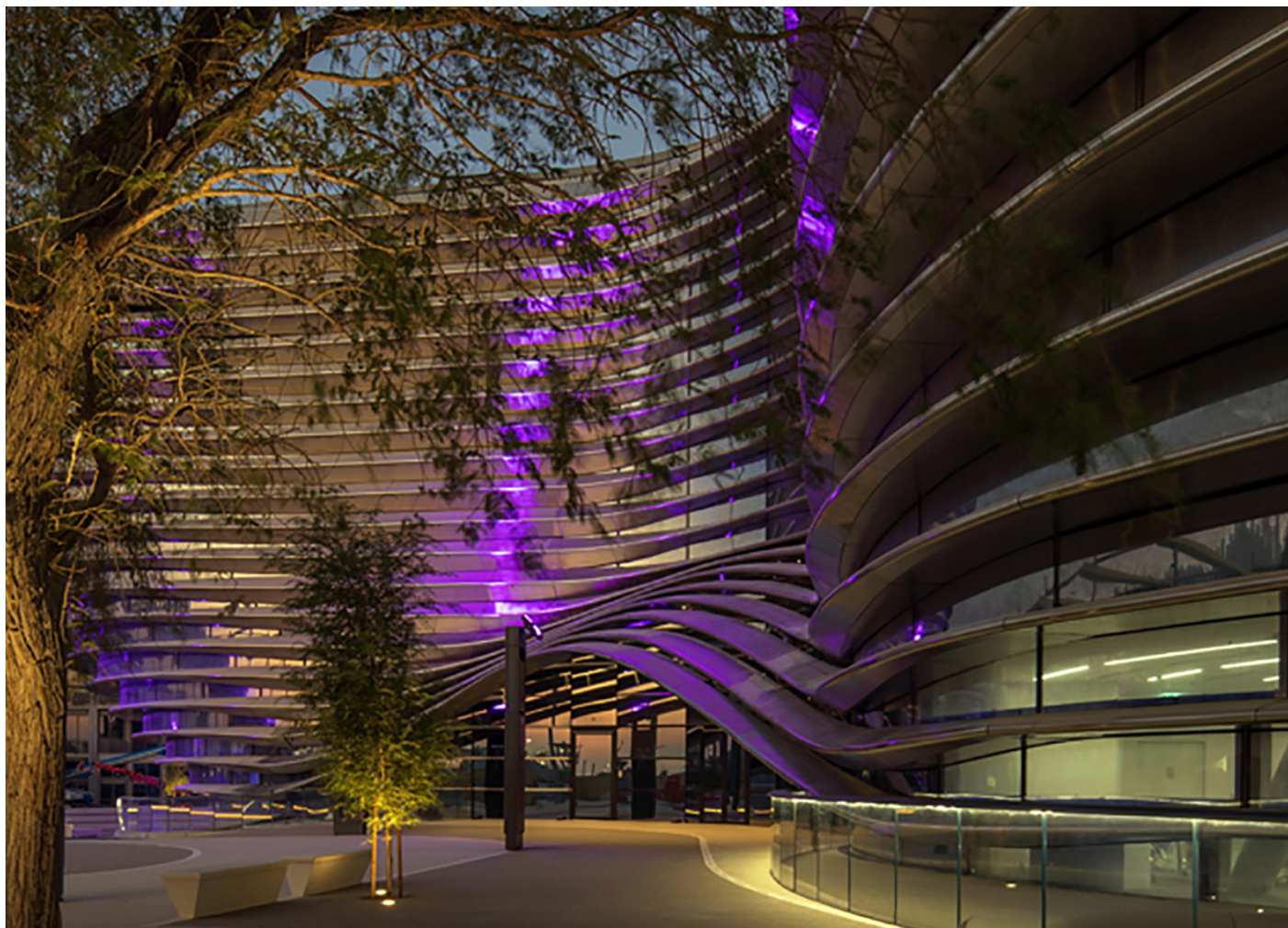
EVENT CALENDAR
DECEMBER

CALENDAR OF EVENTS | DECEMBER

	SU	M	TU	W	TH	F	S
DECEMBER 2021				1	2	3 INTERNATIONAL DAY OF PERSONS WITH DISABILITIES	4
	5 INTERNATIONAL VOLUNTEER DAY	6	7	8 GBF ASEAN	9	10 HUMAN RIGHTS DAY DIGNIFIED STORYTELLING FORUM	11
	12 INTERNATIONAL UNIVERSAL HEALTH COVERAGE DAY	13	14	15	16	17	18 ARABIC LANGUAGE DAY
	KNOWLEDGE & LEARNING WEEK						
	19	20 INTERNATIONAL HUMAN SOLIDARITY DAY	21	22	23	24	25
	26	27	28	29	30	31	1



GOLDEN JUBILEE MONTH
3 NOVEMBER-4 DECEMBER, 2021



INTERNATIONAL DAY OF PERSONS WITH DISABILITIES

Expo co-curating with the UAE Ministry of Community Development, and United Nations Department of Economic and Social Affairs (UNDESA)



International Day of Persons with Disabilities will focus on celebrating the achievements of inclusion and participation, increasing accessibility and mobility, and exploring opportunities and innovative solutions for an inclusive future for all. Through a vibrant agenda of discussions and activations, this Day will underscore the importance of leaving no one behind, and of reducing stereotypes around persons with disabilities. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 3 December, 2021 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the inclusivity theme.
PEOPLE	
People-facing Flagship Event Date: 3 December, 2021 Venue: Opportunity Forum Time: 12:00 – 16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Day of Persons with Disabilities – spotlighting the UAE's leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 3 December, 2021 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on inclusivity. Where they exist, this will be done via youth representatives with a view to informing policy.



INTERNATIONAL VOLUNTEER DAY

Expo co-curating with the UAE Ministry of Community Development, and United Nations Volunteers (UNV)



On International Volunteer Day, Expo will celebrate the unsung heroes of communities across the world. Through public-facing celebrations and inspiring dialogues that spotlight a wealth of contributions and achievements, the ethos of volunteerism will be highlighted alongside values of solidarity, mutual trust, inclusion and empowerment. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 5 December, 2021 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the volunteering theme.
PEOPLE	
People-facing Flagship Event Date: 5 December, 2021 Venue: Opportunity Forum Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Volunteer Day – spotlighting the UAE's leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 5 December, 2021 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on volunteering. Where they exist, this will be done via youth representatives with a view to informing policy.

GLOBAL BUSINESS FORUM ASEAN



Expo 2020 and Dubai Chamber of Commerce and Industry will host Global Business Forum ASEAN focusing on the economic outlooks of the UAE and ASEAN region, with the objective of encouraging international revenue flows by addressing challenges and harnessing opportunities.

Global Business Forum ASEAN Day 1 Date: 8 December, 2021. Venue: DEC South Hall 1. Time: Full Day. Capacity: 600 persons. Format: By invitation only.
Global Business Forum ASEAN Day 2 Date: 9 December, 2021. Venue: DEC South Hall 1. Time: Full Day. Capacity: 600 persons. Format: By invitation only.

DIGNIFIED STORYTELLING FORUM

DETAILS	DESCRIPTION
Date: 10 December, 2021 Venue: DEC Hall 1A North Time: 09:00 – 19:00 Capacity: 300 persons Format: Open to public / Hybrid	A high-level forum bringing together stakeholders, Partners, policymakers and practitioners within the field of storytelling in efforts to agree a way forward in validating, adopting, and pledging towards Dignified Storytelling Principles. The Forum will also illustrate stories from the ground and celebrate best practices in dignified storytelling within development and humanitarian contexts.

HUMAN RIGHTS DAY

Expo co-curating with the UAE Ministry of Foreign Affairs and International Cooperation



UNITED ARAB EMIRATES
MINISTRY OF FOREIGN AFFAIRS
& INTERNATIONAL COOPERATION

الإمارات العربية المتحدة
وزارة الخارجية
والشؤون الدولية

Human Rights Day aims to ensure human dignity through the guarantee of opportunity and hope for all. It is a celebration that focuses on facilitating access to service provision and the basic rights of every individual. Human Rights Day at Expo 2020 Dubai will convene experts, thought leaders, youth, policymakers, innovators and changemakers to discuss best practices and success stories in taking a rights-based approach to the Sustainable Development Goals, while considering what we can all do to supercharge a better 2030 for people and the planet. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 10 December, 2021 Venue: Terra Auditorium Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo’s Partner ecosystem to discuss key topics under the human rights theme.
PEOPLE	
People-facing Flagship Event Date: 10 December, 2021 Venue: Terra Auditorium Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate Human Rights Day– spotlighting the UAE’s leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 10 December, 2021 Venue: Terra Auditorium Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on human rights. Where they exist, this will be done via youth representatives with a view to informing policy.



KNOWLEDGE & LEARNING WEEK

12-18 DECEMBER, 2021

IN ASSOCIATION WITH



EXPO ENQUIRY: How do we harness and challenge our knowledge today to prepare for the future?

Knowledge drives our global community to innovate for a better future for all, accelerating advances in medicine, sustainability, technology and more. Our planet's rich cultural diversity reflects the critical role played by knowledge – its creation, reservation and transfer – and spans geographies, cultures, generations and social contexts. During this Theme Week, Expo will provide a platform to showcase and celebrate the knowledge, culture and heritage of all our participating nations, bringing them together under the UAE's Golden Jubilee theme of Human Solidarity. Among the multiplicity of talking points will be intangible and tangible heritage, creative industries, and knowledge economies.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Learning from Life: The Everywhere Classroom and Informal Pedagogy Date: 18 December, 2021. Venue: Opportunity Co-create. Time: 12.00 – 16.00. Format: Open to public In parallel with formal learning systems, the lessons we learn from parents, grandparents and our wider community play a pivotal role in shaping worldviews and developing important life skills. In this event we examine the vital role of informal learning and knowledge systems across cultures.</p>	<p>Expo-led Participants: Oman, Seychelles</p>
	<p>Dignified Storytelling Education and Knowledge Transfer Date: 14 December, 2021. Venue: Opportunity Co-create. Time: 15.00 – 18.00. Capacity: 100 persons. Format: Open to public / Hybrid. Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development contexts can maintain the voice, integrity and dignity of people and communities. This session will deploy journalists, storytellers, communication experts and development practitioners to illustrate stories about education and knowledge transfer between local and indigenous communities.</p>	<p>Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Women in Islam Pioneers of Education Date: 16 December, 2021. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females from the Arab and Islamic world who have led the way in knowledge and learning will be narrated to highlight the catalytic role women in Islam have played for centuries to enable all of womankind to reach new heights.</p>	<p>Expo-led Participants: Bahrain, KSA</p>
	<p>World Majlis Equipping Youth to Thrive: Rethinking Education for a Changing World Date: 14 December, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. How can we provide an education system that better prepares children for the Fourth Industrial Revolution world? What new skills and sensibilities should be curricular cornerstones for today's children? Will learning science and maths become more important? What place will art and the humanities hold in a future brim-full of technology? How important will it be to teach curiosity, systemic, critical and analytical thinking, and empathy? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo-led Participants: Malaysia, New Zealand</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>World Majlis The Science of Everything: Science Versus Disinformation in the Digital Realm Date: 12 December, 2021. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. Can making scientific understanding more accessible to everyone help our planet and our wellbeing? With digital media giving a platform and voice to deniers of science – from climate change to vaccinations – how important will science education be as a tool to combat misinformation? How can we learn to discern facts from disinformation in the digital realm? How can we demystify science and technology for a lay audience? This World Majlis session seeks to address these issues through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with USA Participants: TBC</p>
	<p>World Majlis The Winning Duo: When the Worlds of Education and Games Meet Date: 16 December, 2021. Venue: Spain Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. How can incorporating game thinking advance educational outcomes and help build skills such as critical thinking, emotional intelligence, and focus? What innovative approaches have been adopted across the world to bring gaming into the sphere of education, and what is the future of this space? This World Majlis session will explore these fascinating topics by bringing together diverse thought leaders, visionaries and changemakers for a lively exchange of insights and reflections.</p>	<p>Expo co-curating with Spain Participants: Hungary</p>
LEAVE NO ONE BEHIND	<p>SDG Bringing Knowledge and Learning to the World (Flagship) Date: 15 December, 2021. Venue: Terra Auditorium. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. People-facing / public awareness and activation stream of the RewirED Summit. The event will engage civil society and youth to reshape the global conversation on education, pushing the boundaries of current thinking to explore new approaches to global challenges in pursuit of the 2030 Global Goals. Expo’s School Programme, Expo Live and Best Practice Programme will be heavily engaged and spotlighted.</p>	<p>Expo co-curating with Dubai Cares, Italy Participants: Australia, Austria, Bahrain, Canada, Emirates NBD, KSA, Malaysia, New Zealand, SAP, Slovenia, USA</p>
	<p>Women’s Pavilion Programme Women’s World Majlis: 132 Million Girls: Tackling Gender Disparities in Access to Education Date: 13 December, 2021. Venue: Women’s Pavilion. Time: 14.00 – 17.00. Capacity: 50 - 80 persons. Format: Open to public / Hybrid. The education of all people is the gateway to our shared progress. Despite improvements in pursuing equal education for girls, gender disparities persist. Around the world, 132 million girls do not attend school—three times the number of boys. Only 66 per cent of countries have achieved gender parity in primary education. How can we identify the best opportunities to tackle barriers to girls’ education? How can education help to avoid poverty, child marriage, and gender-based violence for both girls and boys? What are the best practices worldwide for promoting gender-inclusive classrooms and learning? This Women’s World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Cisco, KSA, USA Participants: Bahrain, Canada, Emirates NBD, Hungary, Mastercard, Trinidad and Tobago</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led Participants (TBC): Accenture, Bahrain, Hungary, Slovenia, USA</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. This series will embrace social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led Participants (TBC): Bahrain, Emirates NBD, USA</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led Participants (TBC): Accenture, Bahrain, Hungary, Jacobs, Slovenia, Trinidad and Tobago, UK, USA</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment and upskilling by exploring alternative pathways to the future of learning and work	Expo-led Participants (TBC): Accenture, Canon, Emirates NBD, Hungary, New Zealand, UK, USA
	Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.	Expo-led Participants (TBC): Bahrain, Oman, Portugal, SAP, UK, USA
	Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	Expo-led Participants (TBC): Oman
THRIVE TOGETHER	Business Forum Opportunities in Knowledge and Learning Date: TBC. Venue: TBC. Time: Full day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform to highlight non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to the education sector. The Forum will also be an opportunity for Partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.	 Expo co-curating with Dubai Chamber/Estonia IP proposal submissions (under review): 29
UAE VISION 2071	RewirEd (Flagship) Date: 12, 13 & 14 December, 2021. Venue: DEC Halls 1C North, 1A North, 1B North. Capacity: 2,000 persons. Format: By invitation only A ground-breaking global education summit reshaping the global conversation on education, and pushing the boundaries of current thinking to explore new approaches to global challenges. The event will convene multi-sector stakeholders to advance the future of education in pursuit of the SDGs, with a focus on three main issues in the education sector: financing; innovation; and youth and future skills.	Expo co-curating with Dubai Cares, UAE MoFAIC Participants: TBC
	Local Customs, Global Responsibility Listening Pause Date: 13 December, 2021. Venue: Opportunity Forum & Co-create. Time: Full day. Capacity: 100 persons. Format: By invitation only / Physical. Countries leading in protecting and safeguarding their intangible cultural heritage will share experiences on how they have laid foundations for communities to build social cohesion and represent collective knowledge and best practice over centuries that can inspire innovative solutions for the future.	Expo co-curating with Morocco, Spain Participants: Bahrain, Italy, KSA, New Zealand, Oman, Trinidad and Tobago, Ukraine, USA
	Spotlights on Africa Youth Conference Date: 16 December, 2021. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. An event held under the auspices and leadership of the AUC Chairperson and AU Youth Envoy. It will present a progress report of the "One Million by 2021" youth employment and opportunity initiative, and progress on the unleashing of young African talent. The event aims to ensure effective youth participation and increase the visibility of African youth.	Expo co-curating with African Union Participants: TBC
	Ministerial Dinner Date: 15 December, 2021. Venue: Leadership Pavilion. Time: 19:30 – 22:30. Capacity: 50 persons. Format: By invitation only / Physical. Facilitated conversations among high-level and influential players on topics related to advancing the UAE's international cooperation agenda on knowledge, education and culture, and to mark the UAE's Golden Jubilee celebration.	Expo-led Participants: TBC
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Development Solutions for Stronger Education and Human Capital Date: 12, 14, 15 & 16 December, 2021. Venue: BPA Speaker's Corner (Opportunity Pavilion), Opportunity Co-create. Time: 14:00 - 15:00 & 15:00 – 16:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotlighting development solutions that have demonstrated improved outcomes for education and human capital development.	Expo-led Participants: TBC

INTERNATIONAL UNIVERSAL HEALTH COVERAGE DAY

Expo co-curating with the UAE Ministry of Health and Prevention, and the World Health Organization (WHO)



On Universal Health Coverage Day, Expo 2020 Dubai will focus on encouraging global action to reimagine healthcare systems that employ innovative, cutting-edge technologies, and to move closer to a world in which everyone, everywhere, benefits from access to decent healthcare provision. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 12 December, 2021 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist/practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the health coverage theme.
PEOPLE	
People-facing Flagship Event Date: 12 December, 2021 Venue: Opportunity Forum Time: 12:00 – 16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Universal Health Coverage Day – spotlighting the UAE's leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 12 December, 2021 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on universal health coverage. Where they exist, this will be done via youth representatives with a view to informing policy.

WORLD ARABIC LANGUAGE DAY

Expo co-curating with the UAE Ministry of Culture and Youth, and the League of Arab States



World Arabic Language Day will celebrate the beauty and value of Arabic, to preserve Arabic language heritage, and boost the use of Arabic on global political, economic and cultural platforms. The celebrations will focus on representing the Arabic language as a symbol of Arab identity, in this way encouraging current and coming generations to cherish and cultivate their national heritage. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 18 December, 2021 Venue: Terra Auditorium Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the Arabic language heritage coverage theme.
PEOPLE	
People-facing Flagship Event Date: 18 December, 2021 Venue: Terra Auditorium Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness of and celebrate World Arabic Language Day.
POLICY	
Youth Circle Date: 18 December, 2021 Venue: Terra Auditorium Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on Arabic language heritage. Where they exist, this will be done via youth representatives with a view to informing policy.

INTERNATIONAL HUMAN SOLIDARITY DAY

Expo co-curating with the UAE Ministry of Foreign Affairs and International Cooperation, and the United Nations Development Programme



UNITED ARAB EMIRATES
MINISTRY OF FOREIGN AFFAIRS
& INTERNATIONAL COOPERATION



الإمارات العربية المتحدة
وزارة الخارجية
والتعاون الدولي

International Human Solidarity Day seeks to deliver hope, and inspire solidarity, while also reflecting and acknowledging the UAE's role in cooperating with the global community on future challenges such as climate change and inequality. Through an exciting range of events and activations, Expo 2020 Dubai will encourage cooperation in solving international challenges of an economic, social, cultural and environmental character.

DETAILS	DESCRIPTION
PARTNERSHIP	
<p>Specialist Event Date: 20 December, 2021 Venue: DEC Hall 2A South Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid</p>	<p>Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the human solidarity coverage theme.</p>
PEOPLE	
<p>People-facing Flagship Event Date: 20 December, 2021 Venue: DEC Hall 2A South Time: 12.00 - 16.00 Capacity: 100 persons Format: Open to public / Hybrid</p>	<p>Public event to raise awareness and celebrate International Human Solidarity Day – spotlighting the UAE's leadership role in the area, and highlighting Expo Participant best practices and success stories.</p>
POLICY	
<p>Youth Circle Date: 20 December, 2021 Venue: DEC Hall 2A South Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical</p>	<p>Facilitating interactive dialogues among youth on human solidarity. Where they exist, this will be done via youth representatives with a view to informing policy.</p>



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INTRODUCING REWIRED: THE CASE FOR REWIRING EDUCATION

Expo co-curating with Dubai Cares and the UAE Ministry
of Foreign Affairs and International Cooperation



We find ourselves amid a global health crisis that has exposed dangerous vulnerabilities in all sectors of society, most notably education. Our response is RewirEd, a new global platform founded in Dubai, UAE, and designed to help rewire education for a prosperous and sustainable future for all. A collaboration between Dubai Cares and Expo 2020 Dubai, in close coordination with the UAE Ministry of Foreign Affairs and International Cooperation (MoFAIC), RewirEd aims to ensure that education and learning are at the centre of human development and investment. It will do this through bringing in new actors from different sectors, as well as improving collaboration between existing efforts to unlock and build upon much-needed solutions to the challenges facing education systems around the world.

WHAT ARE REWIRED'S OBJECTIVES?

- Stimulate demand for change by activating and bringing together new and diverse voices in a global, future-focused debate about education
- Engage policy and decision makers by leveraging the platform approach to amplify the voices of system leaders who are willing to take action to meet shifting demands in education and learning, and encourage receptiveness to change in others
- Drive action by designing and demonstrating a set of provocations and experiments at different levels of the education system, which encourage new collaborations between new actors in a range of global and country contexts
- Align and increase collaboration in the international education ecosystem by bridging divides and galvanising the ecosystem to work together to drive long-term change

THE REWIRED SUMMIT

The RewirEd Summit will take place over three days **12-14 December, 2021**, and will serve as a unique moment to amplify the call for action and rally for the prioritisation of education and learning globally. Convening more than 2,000 diverse participants from government, global education stakeholders, civil society and the private sector, decision makers will stand alongside practitioners, advocates and youth as together they identify ideas and drive change for the future of education.

Leveraging the unique platform of a World Expo, the RewirEd Summit will facilitate collaboration and galvanise investment in education and learning, shifting the global narrative on education from the impossible to the possible. Offering a unique opportunity to agree on a shared vision and concrete action to contribute to the Global Goals through education, the RewirEd Summit will deliberately focus on disruptive outcomes and bold new ideas under three key pillars: Education Financing; Innovation in Education; and Youth, Skills and the Future of Work.

HOW CAN YOU PARTICIPATE?

• Host a RewirEd Talk

- o Host a RewirEd Talk with your team and share the outcomes on the RewirEd Talks website (www.rewired2021.com/talks) to contribute to a global conversation about the future of education
- o Share the RewirEd Talks playbook with your education stakeholders and other constituents and encourage them to have their say about the future of education

• Join RewirEd in-person and virtual engagements in the build-up to the RewirEd Summit

- o Take part and contribute to the conversation by co-hosting webinars and online conversations jointly with the RewirEd team to build momentum and engagement prior to the Summit
- o Find out more by following [@RewirEd2021](https://twitter.com/RewirEd2021) across all social media channels for updates on opportunities to engage, or contact the RewirEd team directly on info@rewired2021.com

• Participate in the RewirEd Summit

- o Submit an Expression of Interest to host a core session or a side-event on a topic relevant to the three pillars
- o Host an education sector-relevant annual meeting on the sidelines of the RewirEd Summit
- o Contribute to the development of one of the key sessions by working with the RewirEd team to craft the content
- o Propose a speaker for one of the high-level segments in line with the given RewirEd themes
- o Advocate for national/organisational commitments to be announced at the RewirEd Summit
- o Ensure key delegates from your country/organisation plan and budget to attend the RewirEd Summit
- o Help spread the word to ensure that relevant country-level stakeholders are aware of and will attend the RewirEd Summit

• Other ways to engage with RewirEd

- o Sign up to the RewirEd Pledging Framework from **May 2021**

EVENT CALENDAR
JANUARY

CALENDAR OF EVENTS | JANUARY

	SU	M	TU	W	TH	F	S	
JANUARY 2022	2	3	4	5	6	7	8	
	9	10	11	12	13	14	15	
	TRAVEL & CONNECTIVITY WEEK							
	16	17	18	19	20	21	22	
	GLOBAL GOALS WEEK							
	23	24 INTERNATIONAL DAY OF EDUCATION	25	26	27	28	29	
				HEALTH &				
30	31							
WELLNESS WEEK								





TRAVEL & CONNECTIVITY WEEK

9-15 JANUARY, 2022

IN ASSOCIATION WITH



EXPO ENQUIRY: How will we balance the impact of digital world expansion with our physical reality?

Connectivity not only brings us all closer together, it is the bedrock of healthy and empowered societies. Under this Theme Week, Expo will consider both physical and digital connectivity, and explore the ways in which technology is being harnessed for the betterment of humankind across sectors such as mobility, transport and logistics, governance, health, and travel, while championing digital connectivity as a human right for all. Topics such as smart and sustainable mobility, AI (artificial intelligence) for good, virtual learning, remote work, and data privacy are among the myriad issues on the discussion agenda.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Can Robots Dream of Beautiful Things? Date: 15 January, 2022. Venue: Opportunity Forum / Opportunity Co-create. Time: 12.00 – 16.00. Format: Open to public. Will there still be a place for culture in a future dominated by AI and other digital technology? In this event, we will explore this question, as well as how culture is manifested and disseminated in a virtual world that occupies space beyond the confines of physical or geographic boundaries.</p>	<p>Expo co-curating with Emirates Airline, Etisalat</p> <p>Participants: Hungary, Italy, New Zealand, Oman, Portugal, SAP, Slovenia, Trinidad and Tobago, UK, USA</p>
	<p>Dignified Storytelling Empathetic Volunteer Stories from Abroad Date: 11 January, 2022. Venue: Opportunity Co-create. Time: 15.00 – 18.00. Capacity: 100 persons. Format: Open to public / Hybrid. Every year, millions of people of all ages travel around the world to volunteer and help communities in need. This session will deploy volunteers who are storytellers, or who work with storytellers, to share experiences of how stories can empower and inspire both contributors and audiences to work towards positive change.</p>	<p>Expo co-curating with Dubai Cares</p> <p>Participants: TBC</p>
	<p>Women's Pavilion Programme Women in Islam/Arabia Connecting the World Date: 13 January, 2022. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females leading the way in mobility, connectivity, travel and trade from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role played by women in Islam for centuries to ensure women worldwide reach new heights.</p>	<p>Expo-led</p> <p>Participants: Emirates Airline, KSA, UK, UPS</p>
	<p>Next Gen World Majlis Screen Time vs. People Time: How Do We Connect? Date: 9 January, 2022. Venue: Terra Auditorium. Time: 10.00 – 13.00. Capacity: 100 persons. Format: Open to public / Hybrid. In public transportation, in the street, at restaurants... smartphones have become essential components of our day-to-day lives. To the point where, in 2019, on average, smartphone users spent three hours, 40 minutes each day on their devices. What would we do with our time if we switched off our phones? What would we create, innovate, or change if we got our time back? This World Majlis session seeks to answer these questions through lively discourse between thought leaders and young adults.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
	<p>World Majlis Digital Twins and New Realities: Living and Thriving with New Realities Date: 11 January, 2022. Venue: UK Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. As physical space becomes layered with data and digital media, new "worlds" which use data and storytelling to transcend physical barriers and time are becoming more mainstream. How will lifestyles, interactions, social and work culture change as these technologies grow more pervasive and available? What opportunities and risks do these pose for us across different industries? What ethical considerations and responsibilities will their use entail? This World Majlis session will address these questions by bringing together a diverse group of thought leaders, visionaries and changemakers for a lively exchange of ideas.</p>	<p>Expo co-curating with UK</p> <p>Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>World Majlis Off the Beaten Path: Travel in the 21st Century Date: 13 January, 2022. Venue: India Pavilion. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public / Hybrid. Ecotourism aims to protect the environment and keep it as natural as possible. How to slow the pace of mass-market tourism and make ecotourism the new norm? How to involve the tourism sphere in working with local communities to make this happen? How to involve travellers in adopting new behaviours? This World Majlis session will consider these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with India, Portugal</p> <p>Participants: TBC</p>
LEAVE NO ONE BEHIND	<p>SDG Closing the Digital Divide (Flagship) Date: 9 January, 2022. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. A public-facing event that will rally global stakeholders and civil society to push for digital connectivity as a human right for all and to close the gender digital divide. It will spotlight cases of women working in tech, as well as initiatives for tech skills development for young women and school girls.</p>	<p>Expo co-curating with Peru, Rwanda</p> <p>Participants: Accenture, AKDN, Bahrain, Canada, DP World, Dubai Cares, Emirates NBD, Etisalat, ITU, Kenya, KSA, Luxembourg, Mastercard, Morocco, Oman, SAP, Slovenia, Trinidad and Tobago, USA</p>
	<p>Women’s Pavilion Programme Women’s World Majlis: All Aboard? Not Yet: Vulnerabilities of Women in Mobility Date: 10 January, 2022. Venue: Women’s Pavilion. Time: 14.00 – 17.00. Capacity: 50 - 80 persons. Format: Open to public / Hybrid. Women represent the largest share of public transport users around the world, yet they face barriers that limit their mobility. Today’s transportation sector is not gender neutral. World Bank research shows that globally, 80 per cent of women fear harassment due to their gender when taking public transport. How do we address the barriers women face in mobility, both as transport users and transport providers? How would gender-inclusive transport and mobility improve economic growth and sustainable development? How do we promote gender-equitable employment and decision-making in the transport sector? This Women’s World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo-led</p> <p>Participants: Accenture, Canada, KSA, Malaysia, Trinidad and Tobago, UPS</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led</p> <p>Participants (TBC): Accenture, Bahrain, Canada, Etisalat, Slovenia, UK, USA</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. This series will embrace social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led</p> <p>Participants (TBC): Bahrain, Emirates NBD, Etisalat</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led</p> <p>Participants (TBC): Accenture, Bahrain, Etisalat, Jacobs, Malaysia, Oman, Slovenia, UK, USA</p>
	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led</p> <p>Participants (TBC): DP World, Oman, USA</p>
	<p>Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led</p> <p>Participants (TBC): Emirates Airline, Hungary, Oman, Slovakia</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led</p> <p>Participants (TBC): Rwanda, UK</p>

TRACK	EVENT DETAILS	EXPO FAMILY
THRIVE TOGETHER	<p>Business Forum Opportunities in Travel and Connectivity Date: 11 January, 2022. Venue: DEC Hall 2A South. Time: Full day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform to highlight non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners in the sphere of physical and digital connectivity. The Forum will also be an opportunity for Partners to have meaningful conversations that ultimately foster knowledge transfer.</p>	<p>عُرْفَة دُبَي JUBAI CHAMBER</p> <p>Expo co-curating with Dubai Chamber/Estonia</p> <p>IP proposal submissions (under review): 43</p>
LIVE IN BALANCE	<p>Conservation for Hope New Frontiers in Tourism Date: 11 January, 2022. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: By invitation only / Hybrid. The workshop will address balancing economic development and environmental sustainability in a Post-COVID world. It will explore how impacts of climate change, pandemics, and environmental degradation are ever present and rising, but will integrate on-the-ground stories detailing how communities are leading and evolving tourism efforts to derive sustainable income generation, while respecting the natural world and being mindful of health risks.</p>	<p>ZSL LET'S WORK FOR WILDLIFE</p> <p>Expo co-curating with Bhutan, Grenada, Vanuatu, Zoological Society of London</p> <p>Participants: Bahrain, Canada, Costa Rica, Guinea, Hungary, Italy, Kenya, KSA, Malaysia, Oman, Paraguay, Rwanda, Seychelles, Slovenia, Trinidad and Tobago</p>
	<p>Coming Full Circle Age of Disruption: How Tech Innovation is Shaping our New Normal Date: 12 January, 2022. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. The global pandemic has turbocharged our transition to a digital world. As our work and personal lives move increasingly into the virtual realm, this event explores how technological innovation is transforming the way we live, move, work and travel in a more sustainable manner. The event will highlight the intersection between digital and green transitions, spotlight International Participants' innovations, and position the UAE and Dubai as a champion of ethical, sustainable and people-centric technological disruption.</p>	<p>Expo co-curating with Estonia, Rwanda</p> <p>Participants: Accenture, Cisco, DP World, Emirates Airline, Etisalat, Hungary, Jacobs, Luxembourg, Mace, Malaysia, Mastercard, Morocco, New Zealand, Nissan, Rwanda, SAP, Singapore, Switzerland, UK, USA</p>
UAE VISION 2071	<p>Ministerial Dinner Date: 12 January, 2022. Venue: Leadership Pavilion. Time: 19.30 – 22.30. Capacity: 50 persons. Format: By invitation only / Physical. Facilitated conversations among high-level and influential players on topics related to advancing the UAE's international cooperation agenda on digital and physical connectivity, and to mark the UAE's Golden Jubilee celebration.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Exploring the Future of Travel and Connectivity Date: 9, 11, 12 & 13 January, 2022. Venue: BPA Speaker's Corner (Opportunity Pavilion), Opportunity Co-create. Time: 14.00 - 15.00. and 15:00 – 16:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotlighting development solutions that have demonstrated improved outcomes for nature-based solutions, ecotourism, sustainable infrastructure and digital connectivity.</p>	<p>Expo-led</p> <p>Participants: TBC</p>



GLOBAL GOALS WEEK

16-22 JANUARY, 2022 IN ASSOCIATION WITH



United Nations

EXPO ENQUIRY: What do we need to do together today for a better world in 2030?

The Sustainable Development Goals (SDGs) are our global blueprint for a better world, and a statement of our collective ambition for dignified and equal opportunities for all. Expo is an unparalleled opportunity to mobilise citizens around the Global Goals. Events during this week will take stock of how far we have come, examine the role actors – including individuals – can play in achieving this international roadmap, and explore how we can act together to chart and deliver a way forward. Best practices in last-mile delivery, livelihood and enterprise development, and the women and girls agenda will be highlighted.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation The Wider the Vision, the Narrower the Phrase Date: 22 January, 2022. Venue: The Campfire. Time: 12.00 - 16.00. Format: Open to public. As a key shaper of identity, culture must underpin any strategy for achieving the Sustainable Development Goals, particularly those focusing on quality education, sustainable cities, the environment, economic growth, sustainable consumption and production patterns, peaceful and inclusive societies, gender equality, and food security. This event will curate and spotlight successful modes of Culture for Sustainable Development across Expo Participants.</p>	<p>Expo-led Participants: Canada, Italy, Philippines, SAP, Slovenia, Trinidad and Tobago, UK</p>
	<p>Flip Your Worldview How Well Do You Know Your Global Goals? Date: 19 January, 2022. Venue: Opportunity Co-create. Time: 09:00 – 12:00. Capacity: 50 persons. Format: Open to public / Hybrid. Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to give thought to the SDGs for more fact-based worldviews.</p>	<p>Expo-led Participants: TBC</p>
	<p>Dignified Storytelling A Close Look at how Communities are Responding to the SDGs Date: 21 January, 2022. Venue: Opportunity Forum. Time: 09:00 – 12:00. Capacity: 100 persons. Format: Open to public / Hybrid. Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development contexts can maintain the voice, integrity and dignity of people and communities. This session will deploy journalists, storytellers, communication experts, and development practitioners to share stories that localise the Agenda 2030 goals.</p>	<p>Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Women in Islam/Arabia Practising Sustainability Throughout History Date: 20 January, 2022. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females leading the way in sustainable development, human and social development, human dignity and solidarity from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have played for centuries to ensure women from across the world reach new heights.</p>	<p>Expo-led Participants: KSA, Philippines</p>
	<p>World Majlis Power to Change the World: Fuelling a Sustainable World by 2030 Date: 16 January, 2022. Venue: Terra Auditorium. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. Population growth combined with global development require increasing quantities of energy. How can we power growth while mitigating damage to the planet? What does the future energy mix look like? What is oil's place within the energy mix, compared with nuclear and renewables? Can we afford not to rethink our dependence on fossil fuels? Which innovations will most dramatically change our energy future? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo-led Participants: New Zealand, Spain</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>World Majlis 30 in 2030: A Brighter Future for Everyone Date: 18 January, 2022. Venue: Terra Auditorium. Time: 10:00 – 13:00. Capacity: 100 persons. Format: Open to public / Hybrid. With the future for today’s young people perceived to be bleak, thanks to fears over the state of the environment, the impact of new and invasive technologies, and growing social inequities, how can we work together to make 2030 better than 2020? How can we overcome the feeling of powerlessness we all share, and nurture optimism for the years to come? How do we give young people a louder voice and greater agency in influencing the future? This World Majlis session seeks to answer these questions by bringing young adults together with thought leaders for a fascinating and lively discussion session.</p>	<p>Expo-led Participants: New Zealand</p>
	<p>World Majlis Extending the Revolution to Every Desk and Doorstep: Fourth Industrial Revolution for Everyone Date: 18 January, 2022. Venue: Terra Auditorium. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. If history is a guide, the rising Fourth Industrial Revolution tide won’t lift every boat. Can emerging economies also reap the benefits of the Fourth Industrial Revolution? Can the Fourth Industrial Revolution power a new sharing society, and will this contribute to achieving the Global Goals, or will technology continue to widen inequalities? This World Majlis session seeks to answer these complex questions, through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Morocco Participants: TBC</p>
	<p>World Majlis Everyday (S)Heroes: Leading the Charge Towards the Global Goals Date: 20 January, 2022. Venue: Hungary Pavilion. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. Studies of women in leadership in both business and political spheres have shown they are more likely to make decisions that focus on social and environmental issues alongside the “bottom-line”. In which case, can empowered women be the real changemakers on a path towards a long-term perspective that places profit on an equal footing with positive social and environmental impacts? How can gender equality contribute to a better future for everyone, and help us achieve the Global Goals by 2030? This World Majlis session seeks to explore these possibilities through a lively dialogue that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Hungary Participants: TBC</p>
LEAVE NO ONE BEHIND	<p>SDG Global Goals for All (Flagship) Date: 16 January, 2022. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. This session aims to create awareness around the Sustainable Development Goals (SDGs), celebrate how far we have come, and highlight the role individuals and communities have to play in advancing the Agenda 2030 Goals. In addition to exploring these topics, the event will also mark the launch of the People’s Compact, an initiative by Expo 2020 Dubai and the UAE government to mobilise and enable civil society as SDG champions, promote public engagement to achieve Agenda 2030, and facilitate individual and collective tangible actions.</p>	<p>Expo-led Participants: Accenture, Bahrain, Canada, DEWA, Dubai Cares, Emirates NBD, Jacobs, KSA, L’Oréal, Malaysia, New Zealand, PepsiCo, Philippines, Rwanda, SAP, Slovenia, WFP</p>
	<p>SDG Global Best Practice Programme Assembly Date: 20 & 21 January, 2022. Venue: DEC Hall 2A South. Time: Full day. Capacity: 100 persons. Format: By invitation only/ Hybrid. This event will bring together young people, practitioners, intergovernmental organisations, startups, academics, and awardees of Expo’s Global Best Practice Programme to share ideas, create networks, and develop viable solutions towards achieving the SDGs.</p>	<p>Expo-led Participants: Bahrain, Mastercard</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>SDGs Localising Agenda 2030: Bottom-up Community Approaches to Development Date: 19 January, 2022. Venue: Opportunity Forum & Co-create. Time: 12.00 – 16.00. Capacity: 100 persons. Format: By invitation only/ Hybrid. An event that highlights best practices in localisation of Agenda 2030 by shining a light on community-based development projects and interventions such as community health workers, female solar engineers, female irrigation technicians and female community leaders.</p>	<p>Expo-led Participants: Canada, India, Rwanda</p>
	<p>Reaching the Last Mile Enhancing Financial Inclusion: Banking the Last Mile Date: 19 January, 2022. Venue: Etisalat Hospitality Lounge. Time: 12.00 – 16.00. Capacity: 100 persons. Format: Open to public / Hybrid. Showcasing best practice in the digital economy and financial services for the last mile; and spotlighting innovative banking solutions for the bottom of the pyramid.</p>	<p>Expo co-curating with Australia, Kenya Participants: Canada, Etisalat, ITU, Mastercard, Philippines, Rwanda, Switzerland, USA</p>
	<p>Women’s Pavilion Programme Women’s World Majlis: A Better Future for All: Leaving No One Behind Date: 17 January, 2022. Venue: Women’s Pavilion. Time: 14.00 – 17.00. Capacity: 50 - 80 persons. Format: Open to public / Hybrid. Women and girls continue to face multiple forms of discrimination. By signing up to the 2030 SDG agenda, governments committed to “leave no one behind”. This commitment means that governments must invest in innovative research, data collection, and analysis to render the needs of women and girls visible. How can we ensure that the SDG agenda will include the voices of excluded women and girls? How can we move the promise to leave no one behind from rhetoric to reality? This Women’s World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Slovenia Participants: Canada, Hungary, Jacobs, KSA, L’Oréal, New Zealand, North Macedonia, Trinidad and Tobago</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led Participants (TBC): Bahrain, Canada, Jacobs, USA</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. This series will embrace social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led Participants (TBC): Emirates NBD, Slovenia</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led Participants (TBC): Bahrain, Etisalat, Switzerland, UK</p>
	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led Participants (TBC): Etisalat</p>
	<p>Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led Participants (TBC): Accenture, Hungary, SAP, UK</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led Participants (TBC): Canada, DEWA</p>

TRACK	EVENT DETAILS	EXPO FAMILY
THRIVE TOGETHER	<p>Business Forum Opportunities in Global Goals Date: 18 January, 2022. Venue: DEC Hall 1A South. Time: Full day. Capacity: 500 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform for highlighting non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners in the sphere of the Sustainable Development Goals. The Forum will also be an opportunity for Partners to have meaningful conversations that ultimately foster knowledge transfer.</p>	 Expo co-curating with Dubai Chamber/Estonia IP proposal submissions (under review): 13
LIVE IN BALANCE	<p>Conservation for Hope A Global Community Movement for Conservation Date: 19 January, 2022. Venue: Terra Auditorium. Time: 09.00 – 12.00. Capacity: 100 persons. Format: Open to public / Hybrid. This event will bring together industry leaders with the conservation community and civil society to raise awareness around wildlife, biodiversity and ecosystem conservation. It will spotlight how industry partners, including marketing and advertising agencies, can create and leverage their campaigns to raise awareness and shed light on the need to preserve and conserve wildlife and biodiversity hotspots.</p>	 Expo co-curating with Cannes Lions Awards, Ogilvy, UN DGC, UNDP Lion's Share, The Zoological Society of London Participants: Mastercard, New Zealand
	<p>Coming Full Circle Water-Food-Energy Summit Date: 19 & 20 January, 2022. Venue: DP World Atrium. Time: Full day. Capacity: 250 persons. Format: Open to public / Hybrid. Water, food and energy security are central to sustainable development – particularly as demand for all three grows, driven by rising populations, urbanisation, changing dietary patterns and economic growth. This event provides a platform to exchange knowledge, best practice and lessons learned for greater water, food and energy security and strengthening regional and international policy coherence.</p>	Expo co-curating with Jordan, Netherlands, UAE Participants: DEWA, France, Italy, Jacobs, Malaysia, New Zealand, PepsiCo, SAP, Singapore
UAE VISION 2071	<p>SDGs A Decade of Delivery: Driving Progress for the 2030 Agenda Date: 18 January, 2022. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: By invitation only / Hybrid. This session will facilitate concerted discussions between practitioners, policymakers and businesses. It will be an occasion to take stock of progress, challenges, and opportunities for Agenda 2030, and reflect on what is still needed from the global community to ensure successful fulfilment of the Agenda, and kick-start the Decade of Delivery.</p>	Expo-led Participants: Canada, Costa Rica, France, KSA, New Zealand, Philippines, UK, WFP
	<p>Ministerial Dinner Date: 18 January, 2022. Venue: Leadership Pavilion. Time: 19.30 – 22.30. Capacity: 100 persons. Format: By invitation only / Physical. Facilitated conversations among high-level and influential players on specific topics aimed at advancing the UAE's international cooperation agenda and the global SDG discourse at the 10-years-to-go mark and the UAE's Golden Jubilee celebration.</p>	Expo-led Participants: TBC
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Spotighting Solutions Towards the Global Goals Date: 16, 17, 18 & 20 January, 2022. Venue: BPA Speaker's Corner (Opportunity Pavilion), Opportunity Co-create. Time: 15.00 – 16.00 and 14:00 – 15:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotlighting development solutions that have demonstrated improved outcomes for localising Agenda 2030 and the SDGs.</p>	Expo-led Participants: TBC

INTERNATIONAL DAY OF EDUCATION

Expo co-curating with the UAE Ministry of Education and UNESCO



United Nations
Educational, Scientific and
Cultural Organization

United Arab Emirates
Ministry of Education



الإمارات العربية المتحدة
وزارة التربية والتعليم

International Day of Education will focus on the new opportunities – and challenges – that globalisation and digitalisation bring to education. Expo 2020 Dubai will spotlight innovative approaches in education during International Day of Education under the theme of “Learning for the Future”. From showcasing cutting-edge technologies, to ensuring equal opportunities in education, and mobilising global efforts, Expo’s celebration of the Day will aim to transform the dream of education for all into a meaningful reality. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 24 January, 2022 Venue: DEC Hall 2A South Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist/practitioner events bringing together Expo’s Partner ecosystem to discuss key topics under the education theme.
PEOPLE	
People-facing Flagship Event Date: 24 January, 2022 Venue: DEC Hall 2A South Time: 12:00 – 16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Day of Education – spotlighting the UAE’s leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 24 January, 2022 Venue: DEC Hall 2A South Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on education. Where they exist, this will be done via youth representatives with a view to informing policy.



HEALTH & WELLNESS WEEK

27 JANUARY - 2 FEBRUARY, 2022

IN ASSOCIATION WITH WHO & MBRU




EXPO ENQUIRY: How can we create a healthy, happy world?

The global pandemic has tested our interconnected world. Expo presents an important opportunity for governments, subnational actors, and International Organisations to come together to design an inclusive, crisis-proof global health system that is fit for the future. It also provides a platform for showcasing the very latest in mHealth and medical technology – innovations that are transforming how communities access healthcare and, by extension, averting disease outbreaks. More broadly, the programme examines how innovation and investment in health and wellness can contribute to a healthier, happier global community.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Ecologies of Care Date: 29 January, 2022. Venue: Opportunity Co-create / Ghaf Circle. Time: 12.00 – 16.00. Format: Open to public As alternative medicine becomes more mainstream, the important role it has played for millennia in community health and healing rarely receives the attention it deserves. This event provides a platform to showcase traditional health and medicine in indigenous communities around the world.</p>	<p>Expo co-curating with India Participants: Australia, Paraguay</p>
	<p>Dignified Storytelling Stories from the Frontlines Date: 1 February, 2022. Venue: Opportunity Co-create. Time: 15.00-18.00 Capacity: 100 persons. Format: Open to public / Hybrid. Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development contexts can maintain the voice, integrity and dignity of people and communities. This session will invite journalists, storytellers, communication experts and development practitioners to share stories about community health workers from the frontline.</p>	<p>Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Women in Islam/ Arabia Charting the Course of Health and Wellness in History Date: 28 January, 2022. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of women leading the way in health, healthcare and nutrition from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have played for centuries to ensure women from across the world reach new heights.</p>	<p>Expo-led Participants: KSA</p>
	<p>World Majlis Healthier World, Healthier People: Healing our Planet to Improve Human Wellbeing Date: 30 January, 2022. Venue: Terra Auditorium. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. We and our planet depend on one another for our health and wellbeing. In the past year we have seen only too clearly how nature's responses to human activities – from raging wildfires, to insect invasions and global pandemics – affected the health of entire communities at unprecedented scale and frequency. If humanity is capable of having such a significant impact on the planet, how might we affect it positively, and in turn support our own wellbeing? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo-led Participants: TBC</p>
	<p>World Majlis At the Speed of Life: Faster and Safer Medical Innovations Date: 1 February, 2022. Venue: Terra Auditorium. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. The COVID-19 pandemic has challenged healthcare systems around the world, and tested the medical industry's capacity to innovate to the limit. What lessons have been learned in the process on how to accelerate medical innovations while ensuring their safety? What implications will this have for the health challenges of the future? This World Majlis session seeks to answer these uniquely topical questions by convening thought leaders, visionaries and changemakers for a lively discussion.</p>	<p>Expo co-curating with USA Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Next Gen World Majlis A Good Place to Work: Balancing Personal and Professional Lives Date: 29 January, 2022. Venue: Terra Auditorium. Time: 10.00 - 13.00. Capacity: 100 persons. Format: Open to public / Hybrid. Health and success are almost universal aspirations. But shouldn't we consider them intertwined? The COVID-19 pandemic has finally accelerated the adoption of new work practices, but could employers go further to include health and wellbeing in their policies? Should companies, cities and states include health and wellness as a key performance indicator? What if employees' physical and mental health improvement was also a driver of economic performance? How does the next generation envision their future work-life balance? Young adults – the new generation of workers – and thought leaders will pick up the debate in this World Majlis session.</p>	<p>Expo-led Participants: TBC</p>
	<p>World Majlis The Chemistry of Happiness: Mental Health and the Science of Happiness Date: 10 February, 2022. Venue: UK Pavilion. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. One in four people suffers from mental health issues every year. Will the stressors of the Fourth Industrial Revolution era, alongside this and future global pandemics, exacerbate this by making us more isolated from human contact? What factors contribute to happiness and mental wellbeing? Will the solutions we seek come from technology too? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with UK Participants: TBC</p>
LEAVE NO ONE BEHIND	<p>SDG Celebrating Unsung Heroes (Flagship) Date: 27 January, 2022. Venue: DEC Hall 2A South. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. A celebration of the contributions of health workers and first responders in our communities in the wake of the current global pandemic. This event spotlights the vital role of frontline health workers in advancing national and global health targets, and in keeping communities safe and healthy.</p>	<p>Expo-led Participants: Bahrain, Italy, KSA, New Zealand, Switzerland</p>
	<p>Women's Pavilion Programme Women's World Majlis: A Cure for Inequality: Addressing Everyone's Needs in Healthcare Date: 31 January, 2022. Venue: Women's Pavilion. Time: 14:00 – 17:00. Capacity: 50 - 80. Format: Open to public / Hybrid. Women comprise an estimated 70 per cent of the 43 million healthcare employees around the world. As consumers, they are the main health administrators for families and communities, making four-fifths of health-related purchases. Yet today's health system is gender-biased in its institutional structure, and women are inadequately represented in positions of influence and leadership. How can we highlight the importance of gender equality and women's empowerment in the health sector? How can we combat the harmful social norms that women face that affect both physical health and mental wellbeing? How can we recognise female health workers for their achievements and advocate women's leadership in the health sector? How should we promote gender-inclusive healthcare systems, pharmaceutical research, and regulations? This Women's World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo-led Participants: KSA, Slovenia, Switzerland, Trinidad and Tobago, UK</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led Participants (TBC): USA</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. This series will embrace social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led Participants (TBC): Emirates NBD, Hungary, Portugal, USA</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led Participants (TBC): Bahrain, Christie, Hungary, Jacobs, Slovakia, Slovenia, Switzerland, Trinidad and Tobago, UK</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment, and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led Participants (TBC): Slovenia</p>
	<p>Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led Participants (TBC): Bahrain, Hungary, KSA, SAP, Slovenia, UK</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led Participants (TBC): Italy</p>
THRIVE TOGETHER	<p>Business Forum Opportunities in Health and Wellness Date: 1 February, 2022. Venue: DEC Hall 1A South. Time: Full day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform to highlight non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to the health and wellness sectors. The Forum will also be an opportunity for Partners to have meaningful conversations around telemedicine that foster valuable knowledge transfer and business opportunities.</p>	<p> Expo co-curating with Dubai Chamber/Estonia IP proposal submissions (under review): 30</p>
LIVE IN BALANCE	<p>Coming Full Circle The Next Wave: Preventing and Preparing to Beat Future Pandemics Date: 31 January, 2022. Venue: Opportunity Co-create. Time: Full day. Capacity: 50 persons. Format: By invitation only / Hybrid This event will explore the nexus of human, animal and environmental health with a forward-looking take on how to prevent, mitigate and respond to future health and zoonotic disease pandemics. It will explore root causes of the emergence and spread of the novel coronavirus and offer recommendations that can help the global community prevent and respond to future disease outbreaks.</p>	<p>Expo-led Participants: TBC</p>
	<p>Sustainability @ Expo Initiatives and Innovations Transforming Human Health and Wellness Date: 2 February, 2022. Venue: Opportunity Forum. Time: 09.00 – 12.00. Capacity: 25 persons. Format: By invitation only / Physical. This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable health models with a focus on sustainable health and wellness practices, through their pavilion content, design, programming and operations.</p>	<p>Expo-led Participants: Switzerland</p>

TRACK	EVENT DETAILS	EXPO FAMILY
UAE VISION 2071	<p>Global Health Diplomacy: A Tool for International Cooperation? Date: 2 February, 2022. Venue: Opportunity Forum. Time: 12.00 – 16.00. Capacity: 50 persons. Format: By invitation only / Physical. This event will explore the challenges and opportunities for the UAE to integrate and mainstream Global Health Diplomacy (GHD) in foreign affairs and international cooperation and leverage it as an effective soft power and development delivery tool. It will review lessons learned from the UAE’s response to the Ebola and COVID-19 crisis abroad. The conversation will also address how, as COVID-19 emerges in Africa, GHD represents an opportunity for the UAE to further engage across the continent as part of existing human capital development and foreign aid initiatives.</p>	<p>Expo-co-curating with WHO Participants: Bahrain, India, Italy, New Zealand, USA</p>
	<p>Spotlights on Africa Evaluating and Building Resilient Health in Africa with the CDC Date: 31 January, 2022. Venue: DEC Hall 2A South. Time: Full day. Capacity: 150 persons. Format: Open to public / Hybrid. An event held in collaboration with the African Union and the CDC (Africa Centres for Disease Control and Prevention). It will present lessons learned and best practices for COVID-19, with a view to ensuring that healthcare and communities in Africa are more resilient to future pandemics and health emergencies.</p>	<p>Expo co-curating with African Union Participants: TBC</p>
	<p>Ministerial Dinner Date: 2 February, 2022. Venue: Leadership Pavilion. Time: 19.30 – 22.30. Capacity: 150 persons. Format: By invitation only / Physical. Facilitated conversations among high-level, influential players on specific topics aimed at advancing the UAE’s international cooperation agenda on health, and marking the UAE’s Golden Jubilee celebration.</p>	<p>Expo-led Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Spotighting Developments in Health and Wellness Date: 27, 30 January & 1, 2 February, 2022. Venue: BPA Speaker’s Corner (Opportunity Pavilion), Opportunity Co-create. Time: 15:00 – 16:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotlighting development solutions that have demonstrated improved outcomes for health.</p>	<p>Expo-led Participants: TBC</p>

EVENT CALENDAR
FEBRUARY

CALENDAR OF EVENTS | FEBRUARY

	SU	M	TU	W	TH	F	S
FEBRUARY 2022			1	2	3	4	5
	HEALTH & WELLNESS WEEK*						
	6	7	8	9	10	11 INTERNATIONAL DAY OF WOMEN & GIRLS IN SCIENCE WORLD MAJLIS CHANGEMAKEHER	12
	13	14	15 WORLD MAJLIS MAKER-SPACES	16	17	18	19
	20	21	22	23	24	25	26
	FOOD, AGRICULTURE & LIVELIHOODS WEEK						
	27	28					

*See January calendar, page 55



INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE

Expo co-curating with the UAE Ministry of Industry and Advanced Technology, UNESCO and United Nations Office for Outer Space Affairs (UNOOSA)



UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY



الإمارات العربية المتحدة
وزارة الصناعة
والتكنولوجيا المتقدمة



UNITED NATIONS
Office for Outer Space Affairs

Expo 2020 Dubai will celebrate International Day of Women and Girls in Science through the recognition of leading women and girls in innovation, science and technology, including in space exploration. Expo will convene its family of Partners, stakeholders and visitors in order to highlight the importance of women and girls in STEM (Science, Technology, Engineering and Mathematics) and to forge new partnerships that result in opportunities for female participation. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 11 February, 2022 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the women and girls in science theme.
PEOPLE	
People-facing Flagship Event Date: 11 February, 2022 Venue: Opportunity Forum Time: 12:00 – 16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Day of Women and Girls in Science – spotlighting the UAE's leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 11 February, 2022 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on women and girls in science. Where they exist, this will be done via youth representatives with a view to informing policy.

WORLD MAJLIS | CHANGEMAKEHER: ADVANCING DIVERSITY IN THE TECH WORLD



EVENT DETAILS	EXPO FAMILY
<p>Date: 11 February, 2022 Venue: Terra Auditorium Time: 14.00 – 17.00 Capacity: 100 persons. Format: Open to public / Hybrid</p> <p>Why don't more promising young women pursue engineering or manage tech firms? How can we have more women in the tech industry, and what would be the cultural benefits? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Australia, New Zealand</p> <p>Participants: TBC</p>

WORLD MAJLIS | MAKER-SPACES: 21ST CENTURY PLAYGROUNDS: CREATING NEW ENTREPRENEURSHIP AND INNOVATION APPROACHES

EVENT DETAILS	EXPO FAMILY
<p>Date (TBC): 15 February, 2022 Venue: Spain Pavilion Time: 14.00 – 17.00 Capacity: 100 persons. Format: Open to public / Hybrid</p> <p>Fablabs, hacker-spaces, maker-spaces: all areas that are made for making, collaborating, learning and sharing. How effective are these new approaches at encouraging young people to take a hands-on approach to creativity? How are successful hubs of innovation around the world using them to build communities of "makers", and what's next in this space? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Portugal, Spain</p> <p>Participants: TBC</p>



FOOD, AGRICULTURE & LIVELIHOODS WEEK | 20-26 FEBRUARY, 2022


IN ASSOCIATION WITH 

EXPO ENQUIRY: How do we sustainably grow food to meet future demand?

From farm to plate, the food value chain is an integral part of society, providing income and livelihoods for billions. But the way in which we currently cultivate our food is a significant contributor to climate change through deforestation, land degradation, pollution and food waste. Expo is a platform that brings stakeholders across value chains to spotlight localised solutions to food, nutrition and farming challenges. The programme will explore how to grow food sustainably in order to eat and earn better, and will encompass approaches to climate-friendly agriculture and agricultural practices that maximise productivity while operating in harmony with the environment.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Key Ingredients Date: 26 February, 2022. Venue: Opportunity Co-create. Time: 12.00 – 16.00. Format: Open to public. With renewed interest in superfoods, ancient agricultural practices, and gastronomic traditions, this event spotlights the historic role food and gastronomy have played in cultural preservation and livelihood development across our International Participants.</p>	<p>Expo co-curating with Peru</p> <p>Participants: Bahrain, Emirates Airline, France, Hungary, New Zealand, Singapore, Slovenia</p>
	<p>Dignified Storytelling Beyond Food, Agriculture and Livelihoods Date: 22 February, 2022. Venue: Opportunity Co-create. Time: 15.00 – 18.00. Capacity: 100 persons. Format: Open to public / Hybrid. This session will engage journalists, storytellers, communication experts and development practitioners to illustrate stories about the important role of agriculture, and communities' role in growing food and livelihoods. It will shed light on success stories from farmers as well as young entrepreneurs that signal hope for the future of agriculture.</p>	<p>Expo co-curating with Dubai Cares</p> <p>Participants: TBC</p>
	<p>Women's Pavilion Programme Arab Women Leading the Way in Food Security, Nutrition, and Agriculture Date: 24 February, 2022. Venue: Women's Pavilion. Capacity: 50 - 80. True stories and accounts of females leading the way in food security, nutrition and agriculture from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have played for centuries to enable women from across the world to reach new heights.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
	<p>Next Gen World Majlis You are What You Eat: The Role of Food in Our Lives Date: 20 February, 2022. Venue: Terra Auditorium. Time: 10:00 – 13:00. Capacity: 100 persons. Format: Open to public / Hybrid. Global consumption of animal proteins has been rising inexorably for the past six decades. An all-time peak was reached in 2018 when more than 400 million tonnes of animal products were produced. But for the first time, in 2019, that curve headed south. Today, growing numbers of people eat no meat at all in protest at industrial farming or for health reasons. That leads us to ask: how will the young eat tomorrow? What choices will drive their decisions? Will they seek self-sufficiency by growing their own food? This World Majlis session will explore these questions through a lively dialogue between young adults and thought leaders.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
	<p>World Majlis A Balanced Diet: Rethinking the Cycle of Food Waste Date: 20 February, 2022. Venue: Terra Auditorium. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. Approximately one third of the food we produce each year is lost or goes to waste. This creates massive inequalities within populations, causing problems of obesity in some places while, elsewhere, others starve. Moreover, there is an environmental impact. How can we innovate and invest to make supply chains more efficient and reduce waste? How can we make the most of the food that is produced before it is gone? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers to exchange thoughts and ideas.</p>	<p>Expo co-curating with New Zealand</p> <p>Participants: TBC</p>

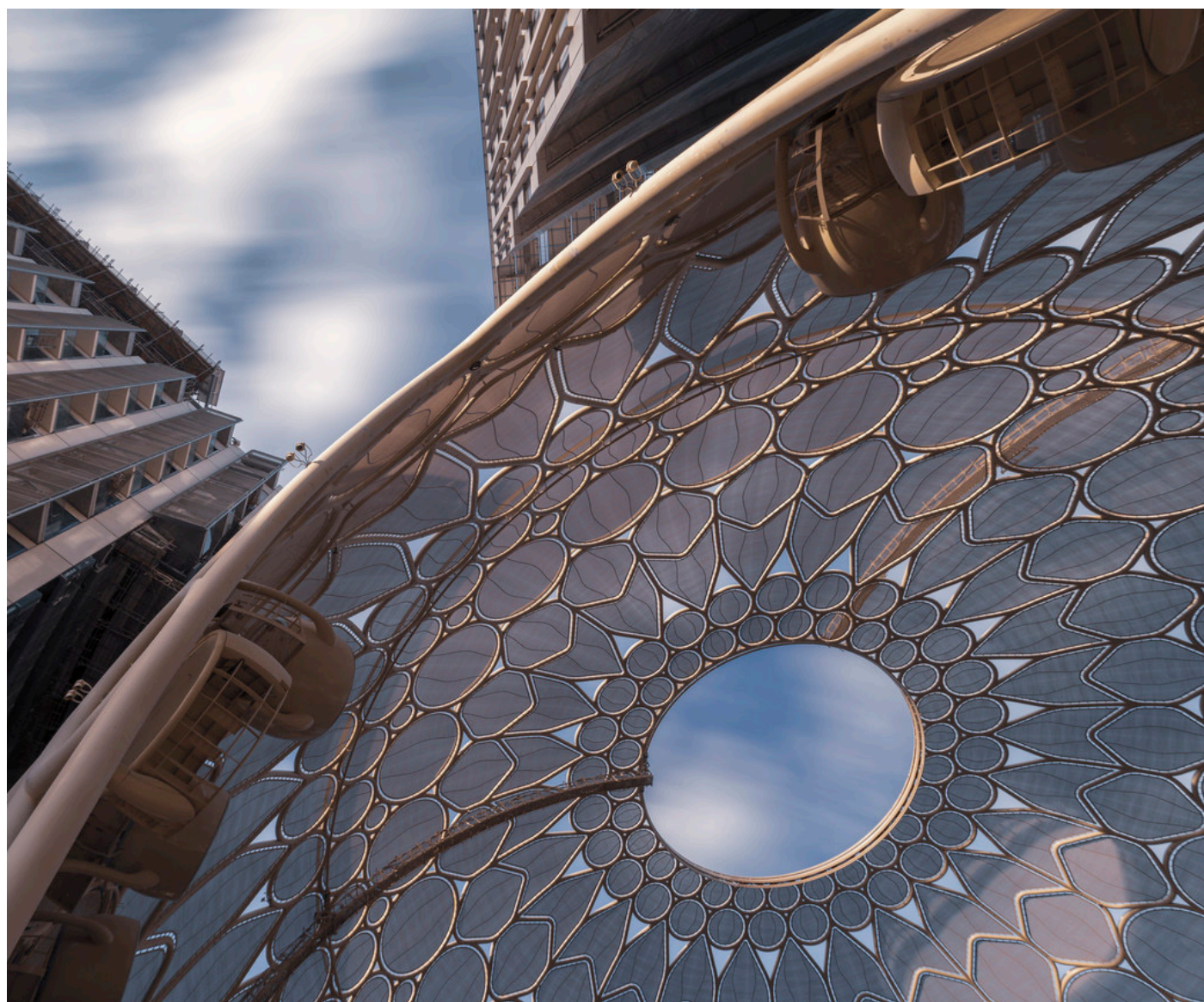
TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>World Majlis Food for Thought: How will we Eat in the Future? Date: 22 February, 2022. Venue: Italy Pavilion. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. What will the future world's diet look like? Building on the theme of Expo 2015, what innovations in the way we grow and consume food will define diet and nutrition in the coming decades? What will this mean for preserving food heritage and practices? This World Majlis session seeks to answer these questions through a lively conversation that brings together a diverse group of thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Italy</p> <p>Participants: TBC</p>
	<p>World Majlis Farms of the Future Date: 24 February, 2022. Venue: Australia Pavilion. Time: 14:00 – 17:00. Capacity: 100 persons. Format: Open to public / Hybrid. By 2050 we will need to feed two billion more people. How can the world ensure the availability of food while simultaneously cutting down on the environmental harm caused by agriculture? What future innovations will help farms be more productive, while reducing their environmental impact? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Australia</p> <p>Participants: TBC</p>
LEAVE NO ONE BEHIND	<p>SDG Good Food for All (Flagship) Date: 20 February, 2022. Venue: DEC Hall 2A South. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. Convening chefs, policymakers, entrepreneurs, youth advocates and thought leaders to raise awareness on the importance of food security for human progress, this People-facing Flagship Event will mobilise citizens to act and commit to achieving zero hunger and creating a world with good food for all.</p>	<p>Expo-led</p> <p>Participants: Bahrain, France, Italy, New Zealand, Oman, PepsiCo, Slovenia, Switzerland, USA, WFP</p>
	<p>SDG Smallholder Farming: Exploring Women's Roles in Agriculture and Enterprise Date: 24 February, 2022. Venue: Women's Pavilion. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. An event that throws the spotlight on best practice in smallholder farming, and enhanced socio-economic outcomes for women. This includes exploring the role smallholder women farmers play in agriculture and enterprise development across coffee, cocoa, and tea value chains.</p>	<p>Expo co-curating with Cisco, Peru</p> <p>Participants: Costa Rica, Cote D'Ivoire, Guinea, Mastercard, Rwanda, WFP</p>
	<p>Reaching the Last Mile Innovation Challenge for Zero Hunger Date: 23 February, 2022. Venue: Opportunity Forum. Time: Full day. Capacity: 100 persons. Format: Open to public / Hybrid. World Food Programme's Innovation Hub Programme will present solutions and approaches for reducing hunger and increasing food security.</p>	<p>Expo co-curating with WFP</p> <p>Participants: Dubai Cares, Malaysia, Mastercard, New Zealand, PepsiCo, Switzerland, UNEP</p>
	<p>Women's Pavilion Programme Women's World Majlis: From Farmer to Boss Lady: Developing a Gender-equitable Agricultural Sector Date: 21 February, 2022. Venue: Women's Pavilion. Time: 14:00 – 17:00. Capacity: 50 - 80. Format: Open to public / Hybrid. Women produce more than 50 per cent of food worldwide, and up to 80 per cent of national output in some countries. And while these numbers continue to grow, their role stops in the fields. Women are barely represented in the rest of the global food value chain. How do we embrace the feminisation of agriculture, and promote gender-equitable employment and decision-making in the food and agriculture sector? How can we address the challenges women face in food security and nutrition? How can we explore the impact that gender-inclusive agriculture has on ending hunger and poverty and promoting sustainable development? This Women's World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with PepsiCo, Peru, USA</p> <p>Participants: Bahrain, Canada, France, New Zealand, Slovenia</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led</p> <p>Participants (TBC): Bahrain, Slovenia, USA</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. This series will embrace social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led</p> <p>Participants (TBC): Bahrain, Slovenia</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 – 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led Participants (TBC): Australia, Hungary, Slovenia, Switzerland, USA</p>
	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 – 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment, and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led Participants (TBC): Hungary, Oman</p>
	<p>Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led Participants (TBC): Costa Rica, Hungary, UK</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 – 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led Participants (TBC): Bahrain, Oman, Slovenia, UK</p>
THRIVE TOGETHER	<p>Business Forum Opportunities in Food, Agriculture and Livelihoods Date: 21 February, 2022. Venue: DEC Hall 1A North. Time: Full day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform to highlight non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo Partners in the spheres of the food, agriculture and livelihoods sectors. The Forum will also be an opportunity for Partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.</p>	<p> Expo co-curating with Dubai Chamber/Estonia/ New Zealand IP proposal submissions (under review): 40</p>
LIVE IN BALANCE	<p>Sustainability @ Expo Nature's Harvest: Growing Sustainably for a Growing World Date: 26 February, 2022. Venue: Opportunity forum. Time: 09.00 – 12.00. Capacity: 25 persons. Format: By invitation only / Physical. This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models of food, agriculture, and nutrition, through their pavilion content, design, programming and operations.</p>	<p>Expo co-curating with USA Participants: Malaysia, New Zealand, Slovenia</p>
UAE VISION 2071	<p>Spotlights on Africa Spotlighting the Sahel: Climate-resilient Solutions for Greater Food Security Date: 21 & 22 February, 2022. Venue: DEC Hall 2A South. Time: Full day. Capacity: 150 persons. Format: By invitation only / Hybrid. An event that spotlights integrated approaches to scale efforts to accelerate shared prosperity in the Sahel for food security, energy development, nutrition, mitigating drought and desertification, and the role of women and youth in restoring degraded lands and rural livelihoods.</p>	<p>Expo co-curating with African Union and UNCCD Participants: TBC</p>
	<p>Ministerial Dinner Date: 23 February, 2022. Venue: Leadership Pavilion. Time: 19.30 – 22.30. Capacity: 50 persons. Format: By invitation only / Physical. Facilitated conversations among high-level, influential players on specific topics aimed at advancing the UAE's international cooperation agenda on food security, agriculture and livelihoods, and to mark the UAE's Golden Jubilee celebration.</p>	<p>Expo-led Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Unearthing Solutions for the Future of Food, Agriculture and Livelihoods Date: 20, 22, 23, & 24 February, 2022. Venue: BPA Speaker's Corner (Opportunity Pavilion), Opportunity Co-create. Time: 15.00 – 16.00 and 14:00 – 15:00. Capacity: 25 – 50 persons. Format: Open to public / Physical. Spotlighting development solutions that have demonstrated impacts in food security and livelihood development, food value chains, food security and farming.</p>	<p>Expo-led Participants: TBC</p>

EVENT CALENDAR
MARCH

CALENDAR OF EVENTS | MARCH

	SU	M	TU	W	TH	F	S
MARCH 2022			1	2	3 WORLD WILDLIFE DAY	4	5
	6	7	8 INTERNATIONAL WOMEN'S DAY	9	10	11	12
	13	14	15	16	17	18	19
	20 INTERNATIONAL DAY OF HAPPINESS INTERNATIONAL FRANCOPHONIE DAY	21 MOTHER'S DAY	22 WORLD WATER DAY	23-24 GBF LATAM		25	26
	WATER WEEK						
	27	28	29	30	31		



WORLD WILDLIFE DAY

Expo co-curating with the UAE Ministry of Climate Change and Environment, and the United Nations Environment Programme (UNEP)



UNITED ARAB EMIRATES
MINISTRY OF CLIMATE CHANGE
& ENVIRONMENT



On World Wildlife Day, Expo 2020 Dubai will advocate for living in harmony with nature, protecting biodiversity and saving our fast-dwindling wildlife from extinction. The core objective of the Day will be to engage visitors who, through myriad initiatives and activations around the World Wildlife Day celebration, will discover the importance of wildlife conservation and biodiversity for the sustainable development of our planet. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 3 March, 2022 Venue: DEC Hall 2A South Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist/practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the wildlife theme.
PEOPLE	
People-facing Flagship Event Date: 3 March, 2022 Venue: DEC Hall 2A South Time: 12:00 – 16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate World Wildlife Day – spotlighting the UAE's leadership role in the area and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 3 March, 2022. Venue: DEC Hall 2A South Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on wildlife. Where they exist, this will be done via youth representatives with a view to informing policy.

INTERNATIONAL WOMEN'S DAY

Expo co-curating with Cartier



International Women's day will shed light on the misconceptions and unconscious biases around women while also supporting the elimination of these stereotypes. This Day is a celebration of women creating substantial impact in efforts to usher in a gender-equal world. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 8 March, 2022 Venue: DEC Hall 2A South Time: 9:00 – 12:00 Capacity: 100 persons. Format: Open to public / Hybrid	Series of specialist / practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the women and gender balance theme.
PEOPLE	
People-facing Flagship Event Date: 8 March, 2022 Venue: DEC Hall 2A South Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Women's Day – spotlighting the UAE's leadership role in the area and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 8 March, 2022 Venue: DEC Hall 2A South Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on women and gender balance. Where they exist, this will be done via youth representatives with a view to informing policy.



WATER WEEK

20-26 MARCH, 2022

IN ASSOCIATION WITH

الأمن الغذائي والمائي
FOOD & WATER SECURITY



EXPO ENQUIRY: How will we protect our most precious resource today, for tomorrow?

Water fuels our sustenance but also moves money, goods and people around the world, provides a valuable source of renewable energy, and enables the world's food to grow. Expo is a platform for bringing together citizens and stakeholders to understand how to preserve and sustainably manage this precious finite resource for infinite uses. The programme will highlight the true value of water, as well as progress and best practice in ensuring clean and adequate water for people, industry and the planet.

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>Cultures in Conversation Liquid Worlds Date: 26 March, 2022. Venue: Terra Auditorium. Time: 12:00 – 16:00. Format: Open to public. Water has been at the centre of every civilisation since the dawn of mankind – not only shaping economies, but also cultural and religious beliefs, myths and traditions. This event spotlights the seminal role of water and water bodies across the development of distinct cultures around the world.</p>	<p>Expo co-curating with Peru Participants: TBC</p>
	<p>Dignified Storytelling Telling WASH Stories That Matter Date: 21 March, 2022. Venue: Opportunity Co-create. Time: 15:00 – 18:00. Capacity: 100 persons. Format: Open to public / Physical. This session will bring journalists, storytellers, communication experts and development practitioners together to share stories about getting clean drinking water to communities, WASH (water, sanitation and hygiene) initiatives, and community dependence on water-based ecosystems for sustenance and subsistence.</p>	<p>Expo co-curating with Dubai Cares Participants: TBC</p>
	<p>Women's Pavilion Programme Arab Women Leading the Way in Water, Sanitation, and Hygiene Date: 24 March, 2022. Venue: Women's Pavilion. Capacity: 50 - 80 persons. True stories and accounts of females leading the way in water management and WASH (water, sanitation and hygiene) from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have played for centuries to ensure women from across the world reach new heights.</p>	<p>Expo-led Participants: DEWA, KSA</p>
	<p>World Majlis Jockeying for Water: Managing and Sharing a Shrinking Resource Date: 22 March, 2022. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public/ Hybrid. By 2025, an estimated 1.8 billion people will live in areas plagued by water scarcity, with two-thirds of the world's population living in water-stressed regions. What are the consequences of not having access to water? How do we decide who gets priority access to the world's shrinking "waterhole"? How do we price our most valuable resource while also ensuring access to it as a human right? What innovations may create new sources of potable water? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Switzerland Participants: TBC</p>
	<p>World Majlis Living Oceans: Reversing our Impact on Marine Ecosystems Date: 21 March, 2022. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public/ Hybrid. Land-based pollution (agricultural pollution, the discharge of nutrients, pesticides and untreated waste, including plastic waste) accounts for around 80 per cent of marine pollution worldwide. How can we stop the contamination of marine habitats with human debris? How do we turn the tide of marine pollution that ultimately hurts us worst of all? How can we clean the oceans and marine ecosystem we have polluted for decades? This session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo-led Participants: Spain, Switzerland</p>

TRACK	EVENT DETAILS	EXPO FAMILY
BUILD BRIDGES	<p>World Majlis The (Other) Final Frontier: Undiscovered Wonders of the Ocean Date: 20 March, 2022. Venue: Terra Auditorium. Time: 14.00 – 17.00. Capacity: 100 persons. Format: Open to public/ Hybrid. For several decades, humans have focused on outer space as the final frontier for exploration, when less than five per cent of sea floors have been mapped. What opportunities might marine exploration of the remaining 95 per cent present to humankind in terms of economic and resource opportunities? Can we derive greater benefit from the oceans without further disturbing their balance? This World Majlis session seeks to answer these questions through a lively conversation that brings together diverse thought leaders, visionaries and changemakers.</p>	<p>Expo co-curating with Portugal</p> <p>Participants: Costa Rica</p>
LEAVE NO ONE BEHIND	<p>SDG Water for All: Making Every Drop Count (Flagship) Date: 22 March, 2022. Venue: Opportunity Co-create. Time: 12.00 – 16.00. Capacity: 100 persons. Format: Open to public/ Hybrid. Convening youth, policymakers, entrepreneurs, thought leaders and grassroots advocates to raise awareness on water security and how to preserve and sustainably manage this precious finite use resource for infinite uses. This Flagship Public-facing event will mobilise citizens to act, and business to commit, to more sustainable water use for households, agriculture and industry. <i>(NB: This event will also be the People-facing Flagship Event for World Water Day)</i></p>	<p>Expo-led</p> <p>Participants: Canada, DEWA, France, Guinea, Hungary, Jacobs, L'Oréal, Malaysia, Morocco, New Zealand, Slovenia, Switzerland, Tajikistan, UK, USA</p>
	<p>SDG The Value of Water: Key Discussions Around the World Water Development Report Date: 22 March, 2022. Venue: Opportunity Forum. Time: 09.00 – 12.00. Capacity: 100 persons. Format: Open to public/ Hybrid. A spotlight on the 2022 annual release of the World Water Development Report and facilitation of multi-discussions around water security and innovative sources of finance needed to invest in water services to help achieve the SDGs, as well as sustainable management of groundwater resources. <i>(NB: This event will also be the Specialist Event for World Water Day)</i></p>	<p>Expo-led</p> <p>Participants: DEWA, Hungary, India, Jacobs, Malaysia, New Zealand, Switzerland, UK</p>
	<p>Women's Pavilion Programme Women's World Majlis: A Thirst for Equality: Addressing the Challenges in Accessing Water Resources Date: 24 March, 2022. Venue: Women's Pavilion. Time: 14.00 – 17.00. Capacity: 50 - 80 persons. Format: Open to public / Hybrid. In developing countries, the job of collecting water falls mostly on women and girls. It is a time-consuming and arduous task; as UNICEF states: "For women, the opportunity costs of collecting water are high." How can we underline women's central role in water, sanitation, and hygiene (WASH) and ensure that the responsibility for water collection is shared more equitably? How can we encourage women's participation in water management and water security? How can we promote women's leadership in water governance and the blue economy? This Women's World Majlis session will consider these questions by bringing together diverse thought leaders, visionaries and changemakers to share ideas.</p>	<p>Expo-led</p> <p>Participants: Canada, Costa Rica, DP World, Jacobs, KSA, SAP, Seychelles, Slovenia, Switzerland, UK</p>
	<p>Expo Live Regular Programming Series Women Igniting Change Venue: The Good Place. Capacity: 20 - 35 persons. This series will inspire women to be at the forefront of shaping the future.</p>	<p>Expo-led</p> <p>Participants (TBC): Costa Rica, SAP, Slovenia</p>
	<p>Expo Live Regular Programming Series Power of Determination Venue: The Good Place. Capacity: 20 - 35 persons. This series will embrace social inclusion and accessibility in our everyday lives.</p>	<p>Expo-led</p> <p>Participants: TBC</p>
	<p>Expo Live Regular Programming Series Tech for Good Venue: The Good Place. Capacity: 20 - 35 persons. Examines how disruptive grassroots technology can improve our lives.</p>	<p>Expo-led</p> <p>Participants (TBC): Jacobs, Morocco, Philippines, SAP, UK</p>
	<p>Expo Live Regular Programming Series Future of Next Gen Humans Venue: The Good Place. Capacity: 20 - 35 persons. Future of Next Gen Humans will demonstrate a viable future in education, employment, and upskilling by exploring alternative pathways to the future of learning and work.</p>	<p>Expo-led</p> <p>Participants: TBC</p>

TRACK	EVENT DETAILS	EXPO FAMILY
LEAVE NO ONE BEHIND	<p>Expo Live Networking Venue: The Good Place. Capacity: 50 persons. Expo Live networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and changemakers to work together for a lasting social and environmental impact.</p>	<p>Expo-led Participants (TBC): Costa Rica, Hungary, SAP, Slovenia</p>
	<p>Expo Live Regular Programming Series Humans and Nature in Greater Harmony Venue: The Good Place. Capacity: 20 - 35 persons. Humans and Nature in Greater Harmony will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.</p>	<p>Expo-led Participants (TBC): Costa Rica, Jacobs, Slovenia, UK</p>
THRIVE TOGETHER	<p>Business Forum Opportunities in Water Date: 22 March, 2022. Venue: DEC Hall 2A South. Time: Full day. Capacity: 300 persons. Format: Open to public / Hybrid. The Thematic Business Forum will be a platform for highlighting non-traditional business opportunities, cutting-edge technologies and progress achieved by the UAE, participating countries and Expo Partners relevant to the water sector. The Forum will also be an opportunity for Partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities. Additionally, this Thematic Business Forum will feature discussions on the New Plastics Economy and the role of business in reducing plastic in our oceans.</p>	<p> Expo co-curating with Dubai Chamber/Estonia IP proposal submissions (under review): 32</p>
LIVE IN BALANCE	<p>Sustainability @ Expo Exploring Water Sustainability and Management Date: 26 March, 2022. Venue: Opportunity Forum. Time: 09.00 – 12.00. Capacity: 25 persons. Format: By invitation only / Physical. This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, demonstrating sustainable models for water stewardship and governance, through their pavilion content, design, programming and operations</p>	<p>Expo-led Participants: Hungary, Jacobs, Netherlands, PepsiCo</p>
UAE VISION 2071	<p>Water Across the Waters: Moving Money, Goods, and People Across the Indian Ocean Date: 23 March, 2022. Venue: Opportunity Co-create. Time: Full day. Capacity: 50 persons. Format: By invitation only / Physical. With the UAE presiding over the Indian Ocean Rim Association (IORA), the event provides an unparalleled opportunity to channel common and diverse interests around the blue economy, including marine logistics, tourism and fisheries into building relationships, aligning regulations and developing sustainable infrastructure. It also provides an opportunity for the UAE to take stock of progress made during its presidency and shared lessons learned with other international cooperation partners around the Indian Ocean.</p>	<p>Expo-led Participants: Bahrain, Bangladesh, DP World, Oman</p>
	<p>Ministerial Dinner Date: 23 March, 2022. Venue: Leadership Pavilion. Time: 19.30 – 22.30. Capacity: 50 persons. Format: By invitation only / Physical. Facilitated conversations among high-level, influential players on specific topics with the aim of advancing the UAE's international cooperation agenda on water security, and to mark the UAE's Golden Jubilee celebration.</p>	<p>Expo-led Participants: TBC</p>
BEST PRACTICE AREA PROGRAMME	<p>Best Practice Area Programming Slots Spotighting Solutions Around Water Management Date: 20, 22 & 24 March, 2022. Venue: BPA Speaker's Corner (Opportunity Pavilion), Opportunity Co-create. Time: 15.00 – 16.00 and 14:00 – 15:00. Capacity: 25 - 50 persons. Format: Open to public / Physical. Spotighting development solutions that have demonstrated impacts for improved water management outcomes.</p>	<p>Expo-led Participants: TBC</p>

INTERNATIONAL DAY OF HAPPINESS

Expo co-curating with the UAE Ministry of Community Development

International Day of Happiness will call on people to act collectively on promoting happiness and wellbeing. A vibrant programme of discussions and activations across this Day will address the importance of creating a more inclusive, sustainable and equitable world in order to achieve happier societies. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 20 March, 2022 Venue: DEC Hall 2A South Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist/practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the happiness theme.
PEOPLE	
People-facing Flagship Event Date: 20 March, 2022 Venue: DEC Hall 2A South Time: 12:00-16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the International Day of Happiness – spotlighting the UAE's leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 20 March, 2022 Venue: DEC Hall 2A South Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on happiness and wellbeing. Where they exist, this will be done via youth representatives with a view to informing policy.

INTERNATIONAL FRANCOPHONIE DAY

Expo co-curating with Organisation Internationale de la Francophonie

Expo 2020 Dubai will celebrate International Francophonie Day by promoting the beauty of culture and language, uniting people from across the world, and creating an environment of solidarity that encourages further global development.

DETAILS	DESCRIPTION
PEOPLE	
People-facing Flagship Event Date: 20 March, 2022 Venue: Opportunity Forum Time: 12:00 – 16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness of and celebrate International Francophonie Day.

MOTHER'S DAY

Aligned with Expo 2020 Dubai's Women's Pavilion Programming

On 21 March, 2022, a special Mother's Day celebration will be held across the Expo 2020 site honouring the original intention of Mother's Day by focusing on the wellbeing and health of mothers. As such, Expo 2020 will curate programming to advance support for mothers, recognise the transcendence of the maternal bond, the achievements of mothers around the world, breast cancer awareness, and the importance of healthy living. Mother's Day will be aligned with Expo's Women's Pavilion Programming.

DETAILS	DESCRIPTION
PEOPLE	
People-facing Flagship Event Date: 21 March, 2022 Venue: DEC Hall 2A South Time: 09.00 – 12.00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate Mother's Day.

WORLD WATER DAY

Expo co-curating with the UAE Minister of State's Office for Food and Water Security and UN Water



الأمن الغذائي والمائي
FOOD & WATER SECURITY



World Water Day aims to explore the ways in which groundwater can be used for social, industrial and civilian welfare. Discussions will focus on how to ensure a sustainable future for global water security. Please note that for all International Days, we will have three event types: People-facing Flagship; Specialist; and Youth Circle.

DETAILS	DESCRIPTION
PARTNERSHIP	
Specialist Event Date: 22 March, 2022 Venue: Opportunity Forum Time: 9:00 – 12:00 Capacity: 100 persons Format: Open to public / Hybrid	Series of specialist/practitioner events bringing together Expo's Partner ecosystem to discuss key topics under the water theme.
PEOPLE	
People-facing Flagship Event Date: 22 March, 2022 Venue: Opportunity Forum Time: 12:00 – 16:00 Capacity: 100 persons Format: Open to public / Hybrid	Public event to raise awareness and celebrate the World Water Day – spotlighting the UAE's leadership role in the area, and highlighting Expo Participant best practices and success stories.
POLICY	
Youth Circle Date: 22 March, 2022 Venue: Opportunity Forum Time: 16:00 – 17:30 Capacity: 25 persons Format: By invitation only / Physical	Facilitating interactive dialogues among youth on water. Where they exist, this will be done via youth representatives with a view to informing policy.

GLOBAL BUSINESS FORUM LATAM

Expo 2020 and Dubai Chamber of Commerce and Industry will host Global Business Forum LATAM focusing on the economic outlooks of the UAE and Latin America, with the objective of encouraging international revenue flows by addressing challenges and harnessing opportunities.

Global Business Forum LATAM | Day 1

Date: 23 March, 2022. **Venue:** DEC North Hall 1. **Time:** Full Day. **Capacity:** 800 persons. **Format:** By invitation only.

Global Business Forum LATAM | Day 2

Date: 24 March, 2022. **Venue:** DEC North Hall 1. **Time:** Full Day. **Capacity:** 800 persons. **Format:** By invitation only.

Please note that dates, times and venues for all events listed in this calendar of events are subject to change.



**PROGRAMME,
PRODUCTS AND
EXPERIENCES
UPDATE**

PROGRAMME, PRODUCTS AND EXPERIENCES UPDATE

To ensure you are fully up to date on our approach to designing the Expo 2020 Dubai Programme for People and Planet, this section will deliver important updates and calls to action across the event series, and products and experiences of which our tracks are comprised.



The Build Bridges track will give Participants and Partners the opportunity to harness the power of intercultural dialogue, knowledge exchange, and storytelling to enable each of us to know one another better. This section contains updates on the **Dignified Storytelling** and **World Majlis** event series, and opportunities for our Participants and Partners to continue to plug in, while also featuring the latest details on our **Flip Your Worldview** offering.



The Leave No One Behind track will enable Participants and Partners to take full advantage of the opportunities available at Expo 2020 to contribute to a more equitable tomorrow. This section will spotlight the **Women's Pavilion** and **The Good Place** (Expo Live's pavilion experience) and highlight ways for Participants and Partners to avail opportunities offered by both spaces on-site.



The Live in Balance track will galvanise Participants and Partners to help us deliver a truly sustainable World Expo, and position Expo as a critical catalyst for restoring our balance with the planet. In this section, we will be reviewing Expo's sustainability products and initiatives – with a focus on the **Plastics Pledge** and participating in our Carbon Management initiatives, including **Seeds of Change**.



The Thrive Together track enables our Participants to take full advantage of the opportunities for economic partnership and collaboration that are embedded in the very fabric of Expo 2020 Dubai. This section offers a comprehensive overview of our strengthened business track – from key updates on the **Global Business Forums** and **Thematic Business Forums** series, to guidelines for accessing the exciting array of business products and experiences available before and during event-time, including the **Expo 2020 B2B App**, **Business Journeys**, the **Business Calendar** and the **Business Connect Centre**.

BUILD BRIDGES



World Expos have always been meeting places for people across cultures and geographies; an opportunity to come together and celebrate human ingenuity and forge meaningful human connections. As the first World Expo to be held in the Middle East, Africa and South Asia (MEASA) region, and with the participation of more than 192 countries around the world, Expo 2020 Dubai looks to take this legacy even further.

Cultural exchange and understanding is a core component of **Expo 2020 Dubai's Programme for People and Planet**, with a dedicated track, **Build Bridges**, featuring a tapestry of event series, products, and experiences, celebrating our common humanity and the vital and enduring connections that can help us prosper together as a worldwide community.

EVENT SERIES UPDATES

DIGNIFIED STORYTELLING

Born out of the need to fill gaps in advocacy, knowledge-sharing, and available resources through the consultative development of an accessible and practical **Dignified Storytelling Guidebook**. The Guidebook will build on the foundational Principles for Dignified Storytelling, providing 'how-to' guidance and concrete best practice case studies. Cross-sectoral perspectives and insights from diverse and experienced stakeholders from United Nations agencies, INGOs, local NGOs, and civil society will inform this valuable framework and resource.

However, Dignified Storytelling goes well beyond a set of principles and a guidebook. To be truly effective, a Dignified Storytelling approach needs to be embedded in the day-to-day policies and practices of entities within the development sectors and beyond. To help do this, **Expo 2020 Dubai** and **Dubai Cares** are leading this initiative, starting with establishing a **Dignified Storytelling Alliance**. The Alliance is a network of champions that provides advocacy, in-kind support, and input on programme deliverables. Representation in the Alliance includes a deliberately diverse range of viewpoints from organisations and individuals who are able to share best practices from their on-the-ground experiences in communication within development contexts.

The first iteration of Dignified Storytelling will culminate at Expo 2020 Dubai, providing a platform to showcase the importance of Dignified Storytelling through a forum, to be held **10 December, 2021**. This event will provide a platform for dialogue, engagement, and advocacy for Dignified Storytelling, attended by members of civil society organisations, governments, the private sector and international agencies, alongside advocates, activists, and storytellers. Dignified Storytelling will also be celebrated throughout Expo 2020's Theme Weeks.

CALL TO ACTION

- For more information on Dignified Storytelling, please visit <https://dignifiedstorytelling.com> or get in touch at info@dignifiedstorytelling.com

The **World Majlis** is Expo 2020 Dubai's signature platform for Connecting Minds, designed to spark exchanges that pave the way for a better tomorrow. In this way, these 53 World Majlis conversations, spanning the six months of the event, will engage visitors with issues that impact us all as a global family. Please refer to the World Majlis [brochure](#) for further details on the conversation topics.

There are two forms of collaboration available for International Participants who wish to be part of the World Majlis series:

- **Participation:** International Participants and Partner organisations are invited to nominate a national or other thought leader to champion an idea or topic related to the World Majlis conversation topics listed in the brochure. You can nominate speakers for any number of sessions but ideally not more than one per session
- **Co-curation:** International Participants and Partner organisations are welcome to co-curate a session of the World Majlis in one of our venues or in their Pavilion

In all cases, Expo 2020 Dubai will be responsible for the management and costs of the World Majlis production and delivery, including the session facilitator. Expo 2020 Dubai will not pay for travel, accommodation or speaker fees.

CALL TO ACTION

- To discuss participation or co-curation please reach out to the World Majlis team at worldmajlis@expo2020.ae with your Country Manager on copy
- Detailed planning conversations will run to **end-April 2021**

PRODUCT AND EXPERIENCE UPDATES

FLIP YOUR WORLDVIEW



Expo 2020 Dubai is working with **Gapminder Foundation**, a Sweden-based NGO specialising in dismantling misconceptions in order to promote a fact-based worldview. Gapminder is leading a survey and analysis process to capture and measure misconceptions across the globe about countries to help foster deeper solidarity and empathy between nations.

The results of these surveys will be used to design impactful pavilion experiences, and facilitate visitor engagement, all in an attempt to flip your visitors' worldview. **Flip Your Worldview** will also feature across Expo's Global Goals week as a key component of our Build Bridges Cultural Track, and will be spotlighted across your National Days.

Expo has automatically registered all International Participants for the Standard Expo Package Offering. Further packages are available should you wish to enhance your Gapminder engagement (see below).

FLIP YOUR WORLDVIEW PACKAGES

STANDARD (COSTS COVERED BY EXPO)	Four-page report <ul style="list-style-type: none"> - Country study predicting visitor misconceptions, crystallising six misconceptions across Gapminder-selected SDG topics and six insights through testing 18 fact-based questions in a survey of 500 respondents in one country
PAID PACKAGE OFFERINGS	Medium (costs covered by Participants): <ul style="list-style-type: none"> - Analytical 32-page country report - Gapminder will analyse data and advise Participants to help enhance pavilion focus and content - Participant study predicting visitor misconceptions, crystallising 18 misconceptions and 24 insights across 36 Participant-selected topics through testing 48 fact-based questions in a survey of 500 respondents across 10 countries (five selected by Gapminder, five by the Participant)
	Full Package (costs covered by Participants): <ul style="list-style-type: none"> - Analytical 54-page country report - Gapminder will analyse data and serve as an advisor to help Participants enhance pavilion focus and content - Participant study predicting visitor misconceptions, crystallising 18 misconceptions and 24 insights across 36 Participant-selected topics through testing 48 fact-based questions in a survey of 1,000 respondents across 31 countries (selected by Participant)

CALL TO ACTION

- To discuss your subscription please contact the team at flipyourworldview@expo2020.ae, with your Country Manager in cc

CHILDREN'S TALES FROM AROUND THE WORLD

To mark International Day of Education, on 24 January, Expo 2020 Dubai launched the second edition of **Children's Tales From Around The World**.

Building on the first edition, which launched last September on International Literacy Day, this enhanced and expanded digital anthology now features tales from 43 different countries, and includes snippets from more than 30 languages. Stories have also been supplemented by colourful and engaging "Storytime Extra" pages, with compelling puzzles and activities, as well as fascinating "Did You Know" facts.

The Expo 2020 Dubai team is now working on the third edition of Children's Tales From Around The World. The last edition in this digital anthology, it will launch at the end of May. We are also excited that, subject to participants' approval, stories from all editions will feature in a special print version of the book, scheduled for publication shortly before event time.

CALL TO ACTION

- Download the latest edition as a PDF from the [School Programme](#) section of the Expo 2020 Dubai website, or as an eBook from Apple Books and Kobo



**LEAVE NO ONE
BEHIND**

LEAVE NO ONE BEHIND

Expo's Social Development Track



Sustainability and Opportunity lie at the heart of Expo 2020 Dubai's purpose, encompassing social sustainability and equality of opportunity as enshrined in the United Nations SDGs (Sustainable Development Goals), which were unveiled in 2015 as a blueprint for a better future for all. The global COVID-19 pandemic, which has devastated the economic health and social wellbeing of many of our most vulnerable communities, has further underscored the urgency of this global agenda.

As the first major global mega-event to take place since the crisis took hold, Expo 2020 Dubai is positioned at a critical juncture for bold commitment and decisive action, to ensure no one is left behind in our pursuit of these ambitious goals and targets.

An ambitious and optimistic vision of equality underpins Expo 2020 Dubai's dedicated social development track, **Leave No One Behind**, which features a tapestry of event series, products and experiences spotlighting the importance of opportunity for all, with a particular focus on gender equality and last-mile communities at risk of marginalisation.

PRODUCT AND EXPERIENCE UPDATES

WOMEN'S PAVILION

Under the exhibition title **New Perspectives**, The Women's Pavilion invites visitors to recognise a basic principle: when women thrive, all of humanity prospers. By shining a historical light on women's often-overlooked achievements, we aim to shift perspectives, foster empathy, and embrace the possibilities of a more equitable world.

The Women's Pavilion at Expo 2020 will take visitors on a journey that demonstrates how peace, prosperity and sustainability can only be achieved through the equal and active participation of women. Our leadership has dedicated itself to ensuring that the issue of Gender Equality and Women's Empowerment (GEWE) underpins everything we do at Expo 2020 Dubai.

By mainstreaming GEWE, we invite the world to work with us to unlock women's immense and untapped potential. Our goal is to show the world that women's leadership and participation holds the key to unlocking solutions to today's challenges.

CALL TO ACTION

- Take this opportunity to position your country and your leadership in our **Visions and Journeys** series of 50 sessions. Opportunities include:
 - o **National and Honour Days:** Invite your national delegation to an event on the sidelines of your National and Honour Day celebration to share your country's vision on achieving Gender Equality and Women's Empowerment (GEWE). The Women's Pavilion is on hand to host the Head of Delegation (or a member of the national delegation) to provide a keynote speech or inspirational talk on your nation's strategy
 - o **Nominate your speakers:** Invite your changemakers from the public sector, private sector, academia, arts and culture and civil society) to the Women's Pavilion to deliver an inspirational talk or engage in a fireside discussion on their work, their vision for the future or the journeys they have undertaken to create a more equal world
- Book the Women's Pavilion Majlis, which is on the first floor, and is a convening space in which to host your signature GEWE events

Social and environmental innovations and their impact will be presented at **The Good Place Pavilion** and across the Expo site through inspiring exhibits and programming activities. **Expo Live** has provided all International Participants with Global Innovators the opportunity to help promote their grantees' work.

International Participants can – either through physical showcasing or collaborative programming– raise awareness of the social and environmental impact of their grantees' projects.

CALL TO ACTION

- Expo Live will facilitate connections between Global Innovators and their country representatives once they have received confirmation from countries of their wish to engage

The Global Best Practice Programme – Small Steps Big Leaps: Solutions for Sustainable Impact – is Expo's platform for showcasing simple yet impactful interventions that localise the UN SDGs. These will be projects that provide tangible solutions to the world's most pressing challenges.

The Programme spotlights select projects, and highlights the ways in which these solutions have yielded positive impact. It will culminate in a multifunctional exhibition and programming space, bringing together diverse stakeholders to share ideas on how different project components can be adapted, replicated and scaled globally.

The Programme has also carried out a special call for proposals for effective and successful initiatives for localising response and recovery in relation to COVID-19. Five selected best practices related to the pandemic were announced in April 2021.

CALL TO ACTION

- International Participants are invited to register interest to host events and plug into the daily programming schedule across Theme Weeks and outside of these designated weeks:
 - o BPA Programming Space ("Speaker's Corner")
 - During Theme Weeks: Three 30-minute slots per day, three times a week
 - Outside of Theme Weeks: Two 30-minute slots per day, twice a week
 - o Co-create Space
 - During Theme Weeks: One 60-minute slot per day, once a week
- The Programme will also facilitate connections between best practice projects and International Participants who wish to engage with them
- You can connect with the Programme via bestpractice@expo2020.ae, with your Country Manager in cc

LIVE IN BALANCE



Expo aims to deliver one of the most sustainable World Expos in history, supporting the UAE in its journey towards a green economy. Sustainability is integrated across both our operations and programming, embracing every opportunity to create a meaningful impact, and inspiring the global community to play an active role in becoming part of a sustainable future.

Sustainability is a core component of **Expo 2020 Dubai's Programme for People and Planet**, with a dedicated track, **Live in Balance**, featuring a tapestry of event series, products, and experiences, spotlighting our relationship with the natural world, and positioning Expo as a critical catalyst for restoring balance with our planet.

PRODUCT AND EXPERIENCE UPDATES

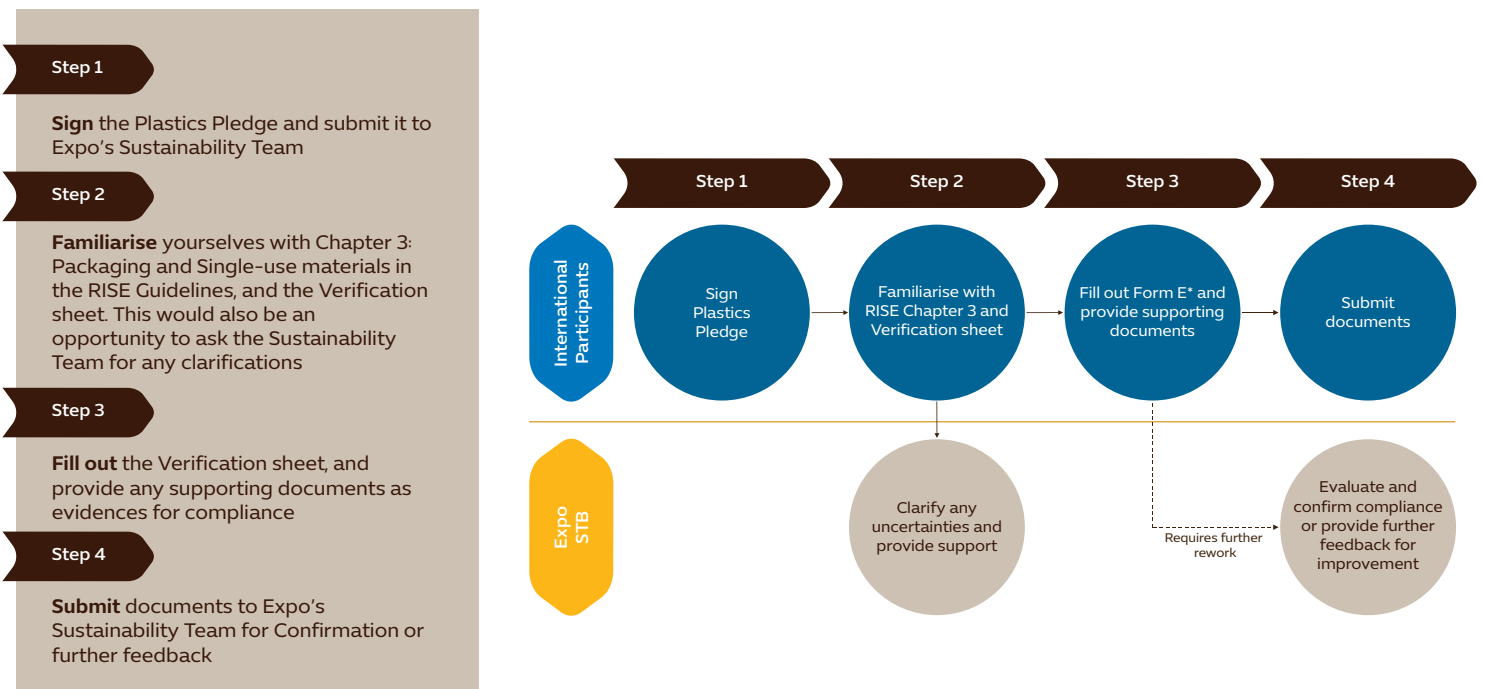
PLASTICS PLEDGE

[The RISE Guidelines](#) aim to challenge and motivate the market and drive positive change by outlining our approach to single-use plastics. We invite countries to join us in choosing planet over plastic by signing the **Plastics Pledge** and minimising the impact of single-use plastics during Expo 2020. Below is a step-by-step guide that outlines how to comply with the [Plastics Pledge](#). Once signed ([Step 3 - Form E](#) can be found here).

CALL TO ACTION

- Please note the following guide to complying with the Plastics Pledge

A Step-by-Step Guide



CARBON FOOTPRINT

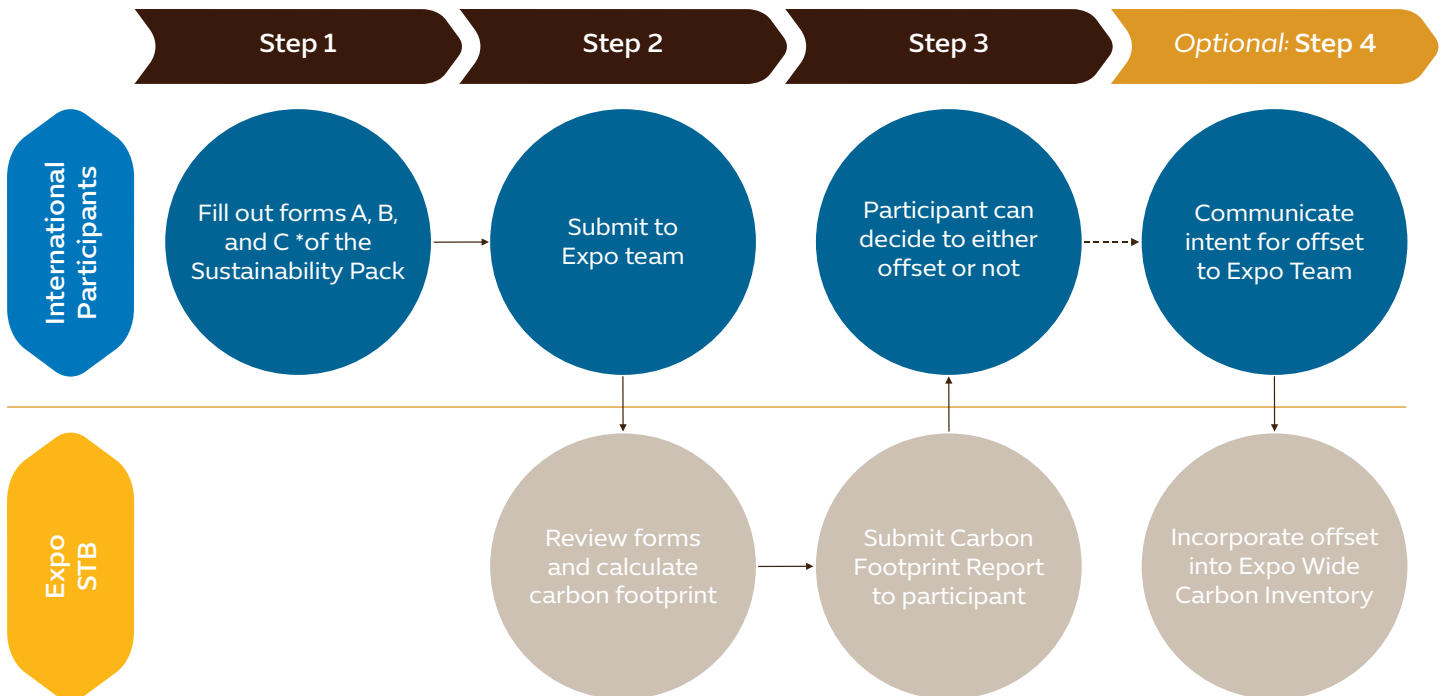
We have made a great deal of progress in our effort to reduce carbon emissions related to the hosting of Expo 2020 Dubai and are now moving into the next stage of our **carbon management initiative**. Expo's overall carbon footprint will include the carbon footprint of each of the participating countries, and so we ask for your support in the development of these updates by providing information about your pavilion and exhibit construction, your event operations, and your staffing plans.

CALL TO ACTION

- A detailed **Carbon Management Packet** containing forms to be completed is available on the Expo Portal
- Please note the following guide outlining how to calculate the carbon footprint

CALCULATING THE CARBON FOOTPRINT

A Step-by-Step Guide



SEEDS OF CHANGE

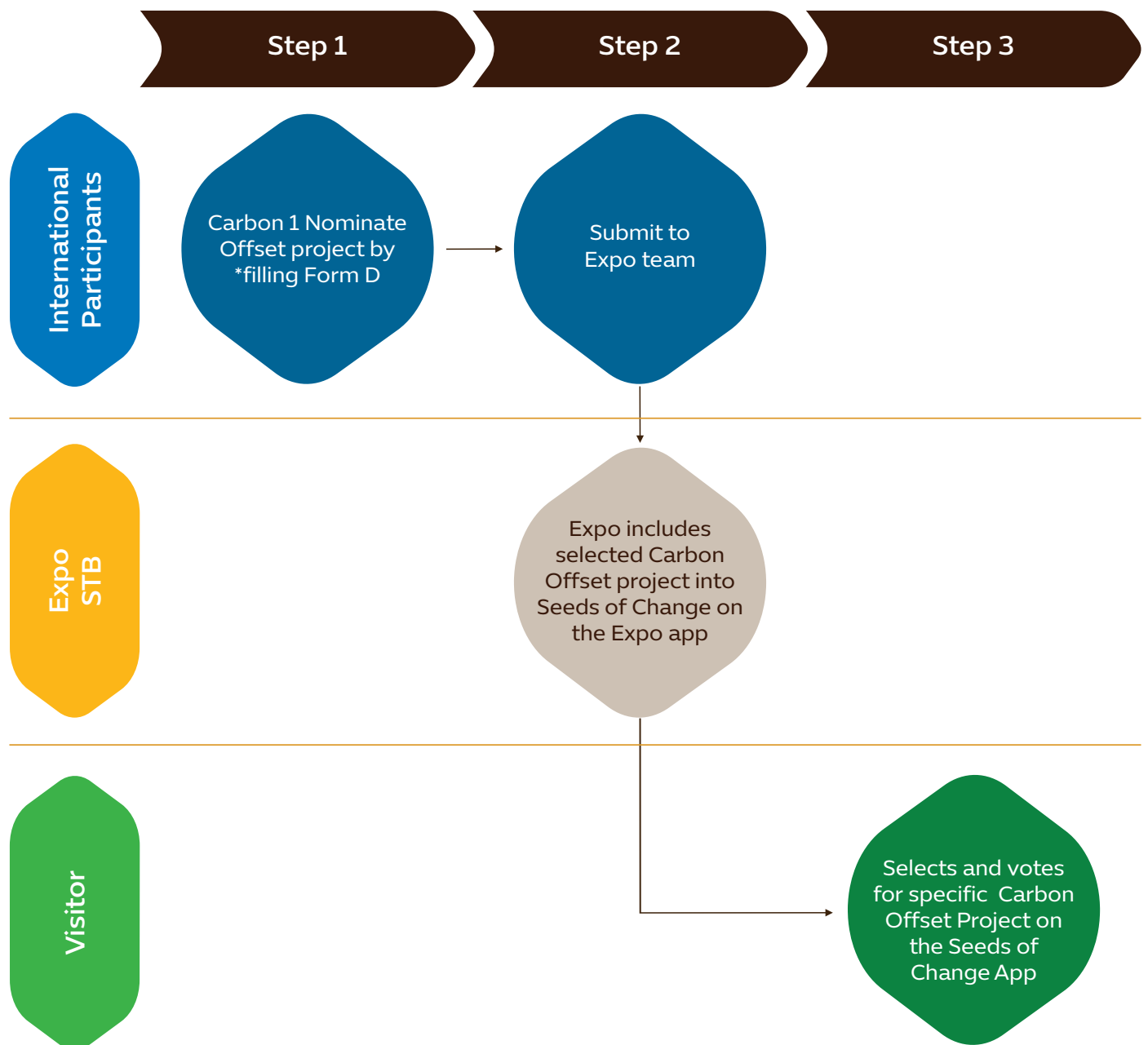
Expo's innovative visitor engagement platform, **Seeds of Change**, both connects visitors with inspiring projects around the world, and guides **Expo's carbon offset investment**. You can contribute by nominating a certified carbon offset project within your country or International Organisation that has both social and environmental benefits. There is no cost incurred on your part by nominating a project.

CALL TO ACTION

- Information on the selection criteria for the carbon offset project can be [found here](#) and has been included on the Expo Portal
- Please note the following guide outlining how to submit a certified project for Seeds of Change

SEEDS OF CHANGE

A Step-by-Step Guide



THRIVE TOGETHER



World Expos have long been inflection points for global progress and innovation, offering a platform for governments and citizens to converge and forge enduring partnerships and connections. We know how important business opportunities are to you, and so we are building a robust and exciting offering through which governments, the private sector, International Organisations and individuals can harness the power of global trade and exchange to shape a better world.

Business is a core component of **Expo 2020 Dubai's Programme for People and Planet**, with a dedicated track **Thrive Together** featuring a tapestry of event series, products, and experiences, responding to the need to foster a more resilient global economy, and enable robust economic growth and partnerships.

EVENT SERIES UPDATES

THEMATIC BUSINESS FORUMS



Highlighting non-traditional business opportunities, cutting-edge technologies and progress achieved by the UAE, International Participants and Expo Partners relevant to 10 core themes, Expo will host a series of **Thematic Business Forums (TBFs)** as part of the Thrive Together track across each Theme Week.

The Dubai Chamber of Commerce and Industry (DCCI) will collaborate with Expo 2020 Dubai in the delivery of these Forums (with the exception of TBF Tolerance & Inclusivity), bringing its significant expertise, experience and global network to bear.

Each Thematic Business Forum is designed to ensure that our International Participants, Commercial Partners, and business audience gain valuable insights, engage in meaningful discussions, and expand their business networks. Whether you are a panellist, a keynote speaker, or are showcasing an innovation, each TBF agenda is tailored to facilitate maximum engagement between you and your audience. Held at the Dubai Exhibition Centre (DEC), the TBF agenda format is:

Morning:

- Forum check-in and networking
- Welcome remark, keynote speeches
- Panel discussions

Afternoon:

- Breakout sessions for focused discussions, pitches and masterclasses
- Self-guided Business Visitor Journey to selected pavilions that will host reception dinners or experiential exhibitions and events to promote interactive networking

CALL TO ACTION

- We are reviewing proposals received from IPs, and look forward to confirming your participation by **1 June, 2021**
- We are currently looking for venues in IP pavilions to host breakout and deep dive sessions for each TBF. Please reach out to us by **1 July, 2021** if you would like your venue to be considered for one of these sessions as part of the agenda. CTA is for a venue only; Expo will lead on the content portion
- The TBF that takes place during the Tolerance & Inclusivity Theme Week is now open for subscription. We look forward to receiving your proposals by **1 June**, using the TBF proposal template shared with your Country Managers

THEMATIC BUSINESS FORUM	DATE	TIME	VENUE
TBF Climate Change & Biodiversity	Monday, 4 October, 2021	9am - 6pm	DEC Hall 2A South
TBF Space	Tuesday, 19 October, 2021	9am - 6pm	DEC Hall 2A South
TBF Urban & Rural Development	Monday, 1 November, 2021	9am - 6pm	DEC Hall 1A North
TBF Tolerance & Inclusivity	Tuesday, 16 November, 2021	9am - 6pm	DEC Hall 2A South
TBF Knowledge & Learning	TBC	9am - 6pm	TBC
TBF Travel & Connectivity	Tuesday, 11 January, 2022	9am - 6pm	DEC Hall 2A South
TBF Global Goals	Tuesday, 18 January, 2022	9am - 6pm	DEC Hall 1A South
TBF Health & Wellness	Tuesday, 1 February, 2022	9am - 6pm	DEC Hall 1A South
TBF Food, Agriculture & Livelihoods	Monday, 21 February, 2022	9am - 6pm	DEC Hall 1A North
TBF Water	Tuesday, 22 March, 2022	9am - 6pm	DEC Hall 2A South



Expo 2020, in partnership with Dubai Chamber of Commerce and Industry (DCCI), will host three Global Business Forums (GBFs): Africa, Latin America (LatAm), and, for the first time, ASEAN. These events will focus on the economic outlook of the UAE and the three continents, with the objective of encouraging revenue flows by addressing challenges and harnessing opportunities.

The Global Business Forums will involve prominent speakers, leading decision-makers, as well as industry experts to engage in dialogues in areas that relate to overcoming challenges, fostering economic growth, and trade and investment. Each event will take place at the Dubai Exhibition Centre (DEC) and will run over two days where we will be expecting an invite-only VIP audience.

GLOBAL BUSINESS FORUM AFRICA: TRANSFORMATION THROUGH TRADE

GBF Africa, building on its reputation as an essential forum for senior government, business and finance leaders, will analyse Africa's response to current challenges – particularly those presented by COVID-19 – and examine the role of innovation, collaboration and, above all, trade in enabling solutions.

The story in Africa is promising. The landmark African Continental Free Trade Area agreement (AfCFTA) came into effect in early 2021, creating the world's largest free trade area – a key step towards Africa controlling its destiny. As the region prepares for the future, the expansion of trade links and greater interconnectivity promises a new, more resilient regional economy.

The UAE also responded decisively to the crisis, moving swiftly to reopen and adapt for the future. With its proven ability to diversify and adjust its economic model, how has the pandemic shifted priorities? What synergies exist between the UAE and Africa, and how can connectivity between the two drive a shared vision for the future?

GBF Africa will examine the opportunities for growth in the post-pandemic era across three pillars:

- 1. Reset:** An exploration of policy and regulatory reforms and the economic implications of the pandemic for the region. How can the continent's countries work together to deliver on the AfCFTA promise and enable sustainable growth?
- 2. Restore:** An exploration of models for innovative, sustainable trade and technology that can reconfigure the continent's trade corridors and supply chains.
- 3. Renew:** By assessing value shifts prompted by the pandemic, this pillar will focus on the resilience of the continent's emerging businesses, the challenges for its workforce, and the role of government in providing an enabling business infrastructure.

GLOBAL BUSINESS FORUM ASEAN: THE NEW FRONTIERS

GBF ASEAN aims to facilitate dialogue and boost bilateral trade relations between leaders from Dubai and the ASEAN region in business, government and finance. Across ASEAN and the Gulf, the global pandemic has caused a sharp economic contraction. But there have been bright spots: accelerated digitalisation; growing interest in sustainable infrastructure investment; and increased emphasis on supporting startups. This new dynamic has pushed ASEAN's digital economy beyond USD 100 billion for the first time; and financing sustainable infrastructure is estimated to be a USD 2.8 trillion investment opportunity by 2030.

As ASEAN focuses on building for a post-COVID-19 world, scaling-up tech-led businesses, accelerating digitalisation and leveraging partnerships and hubs are now urgent priorities, presenting exciting opportunities for business and investors.

The Forum will explore three pillars:

- 1. Drivers – What, and where, are the new frontiers? What drives ASEAN's economies?** How will post-COVID paradigms redefine growth? And how might this shape ties between the UAE and ASEAN and the role of hubs like Dubai and Singapore as catalysts for their wider regions?
- 2. Designers – What, and who, is shaping the change? And seizing the opportunities?** Designers will explore the potential for the UAE and ASEAN to leverage commonalities in building infrastructure and entrepreneurship, and the connectivity needed for resilience to future shocks. The role of leadership in preparing for the future will also be explored.
- 3. Definers – What will determine the outcome – and deliver results?** How can government work with business to enable hubs to thrive and accelerate connectivity between ASEAN and the Gulf? How can smart regulations help define business growth? And can re-thinking supply chains and infrastructure backbones boost recovery?

GLOBAL BUSINESS FORUM LATAM: TOWARDS A RESILIENT FUTURE

In 2016, the inaugural Global Business Forum (GBF) on Latin America explored possible new synergies between businesses from Dubai and Latin America and the Caribbean (LAC) as the latter sought new domestic growth drivers and international business partners. Discussions continued on how to reinvigorate the private sector, dismantle obstacles to trade within Latin America and explore new markets. But in 2020, COVID-19 changed Latin America's economic trajectory, with closed borders, lockdowns and new waves of infections hitting the region's economies harder than anywhere else in the world.

But the pandemic has also accelerated digital transformation. Many businesses have gone online for the first time, establishing new digital sales platforms to survive the pandemic and position themselves for future growth. Now, with reforms such as addressing the digital divide in its sights, LAC and its businesses must partner with experienced international players for the expertise and capital needed to achieve its ambition for a more resilient and digital economy.

In 2022, the GBF will bring together public and private sector experts to explore how LAC economies can position themselves for growth and resilience. The event will centre around three pillars:

- 1. Reform – Transforming economies:** What challenges do LAC economies face? What reforms are needed? How can governments work more cooperatively with businesses, and deliver socially inclusive reforms? How did the pandemic change growth priorities? What sectors should be supported in the post-pandemic economy? What can the region learn from Dubai's recent economic reforms?
- 2. Empower – Championing the entrepreneur:** How can government empower SMEs, 99 per cent of LAC businesses – many severely impacted by COVID restrictions, to shape future growth? How can they help SMEs adapt to increasing digitalisation? What lessons can be learned from the pandemic and how businesses in LAC and elsewhere adapted? What expertise can Dubai's SMEs share to help its LAC counterparts?
- 3. Grow – Collaborating for success:** How can trade be a tool of growth, particularly for the small businesses that dominate LAC economies? How can collaboration between the GCC and Latin America fuel development of a more sustainable economy? Can trade and investments between the two regions open doors for LAC into markets such as Africa and Asia? Can financing recovery in Latin America create trade synergies for Dubai?

CALL TO ACTION

- If you or any of your sponsors and partners are interested in taking part in or attending any of the GBFs then please reach out to your Country Manager to express your interest
- We will then provide you with more information before connecting you with Dubai Chamber of Commerce and Industry to take the conversation forward direct with them

COUNTRY BUSINESS BRIEFINGS

Expo 2020 will offer all International Participants and Non-Official Participants a platform to host a **Country Business Briefing** on their National/Honour Day. The platform will enable countries and organisations to leverage the presence of their heads of state, leaders and industry experts, shed light on their business opportunities, and cultivate valuable dialogue and connections with the wide range of business stakeholders visiting Expo. So far, 53 Participants have confirmed their Country Business Briefing. International Participants and Non-Official Participants can host their Country Business Briefing a day before their National Day/Honour Day OR a day after.

CALL TO ACTION

- To discuss this opportunity in more detail please contact your Country Manager at the earliest. Venue availability will not be guaranteed after **1 June, 2021**



PRODUCT AND EXPERIENCE UPDATES

EXPO 2020 B2B APP

The **Expo 2020 B2B App** will convene all Expo business stakeholders and visitors from around the world on a unique AI-powered platform, with the objective of facilitating impactful B2B, B2G and G2G connections. The App will be launched on both iOS and Android app stores globally as well on desktop in Q2, 2021.

Anyone worldwide will be able to download the App for free, with a small registration fee of USD 3 charged for premium features such as networking, connecting, chatting and scheduling meetings. International Participants and Commercial Partners are exempt from paying this fee, while we are also extending an opportunity for Participants' sponsors and partners to be featured on the App, with a total of 60 free premium accounts offered to each IP.

So far 140 Participants and 28 Commercial Partners have shared contact details for their Point of Contact (POC), who will be responsible for watching the training video on how to create, build, manage and maintain the Participant profile – a task we recommend you complete as soon as possible, before the App is live.

CALL TO ACTION

- Please share the full name and email address of your POC with your Country Manager as soon as possible, and we will send them a link to access the **B2B App's Exhibitor Centre** where they can get started on creating a profile. Kindly note that your chosen POC can be changed at any point – just let your Country Manager know
- Complete the template we have shared with you, with the details of your RNA team members, as well as the sponsors and partners you would like to feature on the App, so they can build their company/entity profile as soon as possible.
- If you already started editing your profile, kindly note that while implementing a technical update that was followed by a test, we noticed that some information on a select number of profiles will need to be re-uploaded. This information includes:
 - o Profile Headers (image file or link to video)
 - o Social Media Links
 - o Documents

We kindly ask that you check your profile and submit the required updated information.



BUSINESS VISITOR JOURNEYS

Expo 2020 Dubai offers an extensive range of opportunities and points of interest for the business visitor. To simplify the task of identifying which pavilions are most suited to a business visitor's specific needs, we are offering **Business Visitor Journeys**, a series of self-guided journeys that will allow users to experience a sampling of business opportunities as per their sectoral preference.

So far we have received 88 detailing pavilion content including: investment opportunities; partnership opportunities; planned B2B meetings, business events and initiatives; and any other content with a tangible business opportunity. Our priority focus areas are:

- Climate & Biodiversity
- Space
- Urban & Rural Development
- Tolerance & Inclusivity
- Knowledge & Learning
- Travel & Connectivity
- Global Goals
- Health & Wellness
- Food, Agriculture & Livelihoods
- Water

CALL TO ACTION

- Populate your Content Validation Document, making sure to specify the time period during which this content will be available for business visitors to access, and send it back to us as soon as possible
- If you are unable to complete the document, as you have yet to finalise your pavilion content, we ask that you instead provide us with information on your sectors of interest and general information on business content
- Kindly note that submission of a completed document does not guarantee a spot on a Business Visitor Journey

EXPO BUSINESS GUEST PROGRAMME

The Business Guest Programme is delivered In Association with Dubai's Department of Tourism and Commerce Marketing (DTCM). It aims to attract influential global business leaders, whose work strongly resonates with the Programme for People and Planet, to visit Dubai during Expo's event time.

Curated business-focused itineraries across Expo and Dubai will be organised to enable guests to gain exposure across our extensive suite of business events and to help them maximise Expo 2020 Dubai's myriad business opportunities.

CALL TO ACTION

- To ensure your sponsors and partners are able to benefit from this opportunity, please share their details with us so that we can include your leaders and innovators as part our Expo Business Guest Programme

The **Business Calendar** will be hosted on the Expo 2020 Dubai website and will consolidate all business-related events and activities taking place during the six months of Expo. It will promote business-related events and activities happening during event time on the Expo site and at the DEC, enabling business visitors to pre-plan their attendance, curate their itineraries in line with their business needs, and connect with the right contacts.

To date, we have captured the details of business representatives nominated by 74 International Participants. The calendar can be accessed for free by any visitor to the Expo website, and will showcase the following:

- **Events:** A list of all business events and initiatives including those hosted by Expo, IPs and Partners, both within the Expo site (including inside pavilions) as well as within the DEC
- **Business Representatives:** A list of Country Business Representatives
- **Delegations:** Incoming International Participants' Business Delegations
- **Business Connect Centre:** A list of Business Connect Centre tenants (consisting of Chambers of Commerce and Investment Entities)

CALL TO ACTION

- If you would like to list a Business Representative from your country on the Business Calendar, we urge you to provide your Country Manager with details of the nominated individual as soon as possible
- With regards to Business Delegations, as you confirm the group of companies that will attend Expo 2020 from your country (including from your sponsors and partners) you should ensure that these are submitted to Expo for them to be reflected on the Business Calendar. You can do this by filling out and submitting the Business Delegation form on the Expo Portal's **Manage Events** page
- We strongly encourage you to start logging all business events taking place within your pavilion (including those organised by your sponsors and partners), booking them in via the EBS (Event Booking System) on the Expo Portal as soon as they are confirmed. This will enable us to ensure that they are showcased on the Business Calendar. At time of writing, we have only received submissions from eight IPs, with a total of 45 IP-led business event submissions on the EBS



BUSINESS CONNECT CENTRE

The **Business Connect Centre (BCC)** is at the epicentre of the Expo Business offering, a space in which you can engage with a myriad of trade and investment bodies – and with each other.

Located in the heart of Expo 2020 Dubai, adjacent to Al Wasl Plaza, The venue will house:

- Chambers of Commerce from the UAE and GCC
- Trade entities from the UAE and GCC
- Investment funds

Our entire business programme suite is designed to facilitate business networking for you, your delegations, your business-focused entities and Expo business visitors. The Business Connect Centre is no exception, and we are now expanding the space with an additional floor to cater to business guest networking requirements. This space will provide an open networking environment for all, from daily ad-hoc and self-generated networking opportunities, to more planned networking events that can be hosted by you, our IPs and partners. Should you wish to utilise this 860-plus sq m space to host such an event, we will provide more details on the layout and booking process through your Country Managers in due course.

CALL TO ACTION

- Tenancy at the BCC is currently limited to the criteria listed above. All bookings by TDPs can be made via the Expo Portal, and will automatically be shared with eligible Participants
- Investment companies and venture capitalists with global investment portfolios are welcome to express interest in being BCC short-term tenants. They can use the BCC facilities to host meetings and smaller-scale events, subject to venue availability
- Should Participants wish to recommend investment companies that fit the aforementioned criteria, kindly connect them to the Business Team via your Country Manager
- If you would like to utilise the additional floor to host business/networking events, please inform your Country Manager while we work on finalising the booking process.



**IDEAS FOR YOUR
NATIONAL OR
HONOUR DAY**

IDEAS FOR YOUR NATIONAL OR HONOUR DAY

Have you considered how best to celebrate your National Day or Honour Day? These occasions offer a unique opportunity for you to amplify your achievements and success stories to a global audience during Expo 2020 Dubai, and we urge you to include the Programme for People and Planet in your plans. The more you engage with our myriad platforms, the more vibrant a story we will collectively have to tell.

With this in mind, we strongly encourage you to:

COMPLETE YOUR GAPMINDER SUBSCRIPTION

So that we can take insights gleaned from Gapminder research, and address them in the public realm as well as at your pavilion.

NOMINATE YOUR YOUTH VOICES

So that we can include your exceptional young talent to participate in our convening of next-generation activists, entrepreneurs and thought leaders.

HIGHLIGHT YOUR EXPO LIVE INNOVATORS

So that we can ensure that they receive the attention they deserve through our special Spotlight sessions.

BOOK A BEST PRACTICE SLOT

So that your unique development solutions, and their awardees, are spotlighted at our dedicated exhibition and programming space.

CONTACT OUR WOMEN'S PAVILION TEAM

So that they can invite your leading female voices to speak, and give a platform for your country's vision for achieving Gender Equality and Women's Empowerment (GEWE).

KEEP TALKING TO OUR EXPO BUSINESS TEAM

So that our Country Business Briefings can help you to highlight investment opportunities via a bespoke event at the Business Connect Centre.

The above opportunities are waiting for you on the occasion of your National or Honour Day. You only need to tell us that you are interested in these components, and we will work closely with you to bring them to life. Please see the list of email contacts on page 102 to submit your interest to the above Expo teams.

STAY CONNECTED

CONNECT WITH US

Everything we do at Expo is the culmination of our collaboration with you – our Participants and Partners. We are always available to respond to your questions and suggestions, and urge you to contact us using the details listed below, with your Country Manager in cc.

PROGRAMME FOR PEOPLE AND PLANET	
Programme for People and Planet	specialistprogramme@expo2020.ae
Business Programme	business@expo2020.ae
International Days	specialistprogramme@expo2020.ae
Sustainability Programme	specialistprogramme@expo2020.ae
World Majlis	worldmajlis@expo2020.ae
Expo Live	elexposure@expo2020.ae
Women's Pavilion Programme	wp@expo2020.ae
Dignified Storytelling	info@dignifiedstorytelling.com
Best Practice Programme	bestpractice@expo2020.ae
Flip Your Worldview	flipyourworldview@expo2020.ae
Pre-Expo Programme	preExpo.events@expo2020.ae

MECHANISMS FOR ENGAGEMENT

Office Hours

Expo Office Hours enable you to consult with relevant Expo team members on everything related to Expo's programme, from technical queries to feedback on your plans, and the discussion of co-curated events. Office Hours operate:

- Mondays 9am to 11am UAE
- Wednesdays 3pm to 5pm UAE

To utilise Office Hours please contact your Country Manager to schedule a session. Please also confirm a detailed agenda, and supply in advance any supporting documents that may be required for discussion, via specialistprogramme@expo2020.ae with your Country Manager in cc.

Participant Programming Forums

Participant Programming Forums are your opportunity to learn about each other's plans and to facilitate co-curation of potential events to be held during Expo. Each of these weekly Forum sessions are designed to be led by Participants and is anchored in the major themes around which the wider Programme for People and Planet is built.

The Forums are held every Thursday at 4pm UAE time. Please express your interest to specialistprogramme@expo2020.ae with your Country Manager in cc, on the Monday ahead of the event. Your expression of interest should include:

- A short description of your programming plans at Expo aligned to the relevant Theme Week
- Action proposed for decision or for update
- Details of the attendee from your country or organisation (email address, title and name)
- Expected duration needed for your unique intervention
- Copies of all supporting documentation/material being presented (including the overall brief and presentation slides)



EXPO 2020
DUBAI UAE

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